



BOMA BC eNews is distributed by email. Ads are brought to life with full color and links to websites. If you want to increase your business, **BOMA BC eNews** is your direct link to over 600 decision makers in the commercial real estate industry, including firms and individuals that own, manage, plan, develop, market and lease office buildings, institutions, government agencies, retail centres and industrial parks.

BOMA BC eNews is a member service that provides industry news and timely information on the association's political, technical, educational and social activities.

This effective marketing vehicle will keep your company name and the services it provides at the fingertips of the major players in a \$5 billion commercial office buildings industry.

Fast Facts:

- **BOMA BC eNews** is bi-monthly (six issues per year)
- Email distribution: 600 members in BC (mostly Lower Mainland and Victoria)
- Ad spaces are sold for one **year** at a time (six issues). eInserts are sold one **issue** at a time.
- Alternative opportunities may be available, call BOMA to find out: 604-684-3916 ext. 223.

Ad Space (Color)	Rate for ONE YEAR (6 issues) HST not included.
Premium (top right corner) 200 x 128	\$1,950 (only \$325 per ad)
Spot # 2 (under Premium ad) 200 x 150	\$1,740 (only \$290 per ad)
Rectangle (next to news stories) 200 x 70	\$1,500 (only \$250 per ad)
Almost Square (next to news stories) 172 x 150	\$1,500 (only \$250 per ad)
Horizontal Banner (base) 392 x 72	\$1,740 (only \$290 per ad)
Alternatives	Rate per ISSUE
eInsert (suitable for PDF brochures, reports and flyers) 95 x 150	\$375 (\$475 for non-members)
Feature Text (suitable for articles)	\$400 per article (\$500 for non-members)

Payment:

BOMA accepts VISA, MasterCard and cheques. Invoices can be issued for BOMA members who buy a full year of advertising.

Cancellation Policy:

Once agreements are signed or the material deadline has passed, no cancellations are possible.

Ad Requirements:

Electronic formats accepted: JPEG and PDF. 72 dpi.

Advertiser to provide complete, ready to use ad, at size listed above. Custom ad sizes available by request.

Ad production can be provided for \$75. Logos, artwork and text must be emailed to sjones@boma.bc.ca.

VIEW SAMPLE AD SPACE ON THE FOLLOWING TWO PAGES



Published by... **BOMA BRITISH COLUMBIA** | VOICE OF BC'S COMMERCIAL REAL ESTATE INDUSTRY



Local Companies Win National Awards

Two BOMA BC members who won awards at the provincial Gala in May went on to win national awards from BOMA Canada. Congratulations to... **WorkSafeBC** - Richmond Complex - for their EARTH Award and to **Cadillac Fairview** - Waterfront Centre - for their TOBY Award. For members wanting to 'get a jump' on their submission to the BOMA Awards of

Excellence to be hosted in May 2008, please click on the appropriate link to the right »

BOMA BC Annual Report 2006



A strong market in 2006 brought growth with challenges for the Association. Full version available for downloading from the BOMA BC web site.

Operating Cost Survey

The 2007 Operating Cost Survey is now available in the '[Members Only](#)' section of the BOMA BC web site.

Go Green De-mystified Presentations Available

Since the conclusion of the 'Go Green De-mystified' series on building sustainability, speaker presentations have been added to the 'Best Practices' section of the [Members Only](#) area of the BOMA BC web site.

Rebates Available for e-Energy Training Course

Register for BOMA e-Energy Training soon to take advantage of the rebates offered to BC Hydro and Terasen Gas customers. This new course features the latest web based technology in a self-learning format designed to improve energy use practices. For [more info...](#)

BOMA Go Green Energy Savings Confirmed

BOMA BC has verified over 200,000 Gigajoules of energy savings from a sample of Greater Vancouver buildings that have achieved 'BOMA Go Green' certification.



BOMA BC commissioned an engineering study by Douglas Spratt & Associates as part of its now completed Special Opportunities federal funding partnership with the BC Ministry of Energy, Mines & Petroleum Resources (MEMPR). BOMA entered into agreement with the Province to develop energy efficiency initiatives over a two-year period that support and complement MEMPR's document 'Energy Efficient Buildings: A Plan For BC'.

For a summary of BOMA energy report and program activities, [click here](#).

News Item Title

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Horizontal Banner
392x72

Almost Square Ad
172x150



voice of the commercial
real estate industry

BOMA BC eNews is published bi-monthly to keep the Association's members and other stakeholders in BC's commercial real estate industry up-to-date on key matters of interest, liaison with government and non-government organizations, codes and regulations, labour issues, utilities and trademarks.

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