

**FOR IMMEDIATE RELEASE**



**BOMA BC LAUNCHES UTILITY TRACKING SYSTEM TO HELP MEMBERS  
TRACK EMISSIONS AND REDUCE ENERGY COSTS**

BC's largest commercial real estate association to offer "**BOMA uTrack**" system  
developed by local firm Prism Engineering.

**Vancouver, BC**, November 15, 2012 - The Building Owners and Managers Association of British Columbia (BOMA BC) in partnership with local energy management firm Prism Engineering, today announced the launch of a new service for its members, BOMA uTrack, to help them reduce energy costs and track greenhouse gas emissions in commercial and institutional buildings.

By signing up for BOMA uTrack, participating BOMA BC members will gain access to Prism's utility monitoring and analysis ("PUMA") software, a cloud-based utilities-tracking system developed by the Burnaby-based firm.

BOMA uTrack allows users to clearly identify utility spending and savings among multiple sites, prioritize energy projects by identifying least efficient facilities, and set achievable targets while easily charting and reporting on the results. Another benefit of the software, whose existing users include BCIT, Whistler Blackcomb, Department of Fisheries and Oceans, and Vancity among others, is the 24/7 access it provides to up-to-date energy consumption data.

"Powered by our PUMA tracking software, BOMA uTrack helps you interpret the most current utilities data available so that problems can be identified and corrected sooner - which saves you energy," explains Robert Greenwald P.Eng., MBA, and President of Prism. "It is also cost-effective, easy-to-use and delivers clear, customized reports. We are looking forward to helping BOMA BC roll BOMA uTrack out to as many building owners, managers, and operators as possible."

BOMA BC Executive Vice President, Paul LaBranche, sees BOMA uTrack as an opportunity to benefit both the BC commercial real estate industry and the environment. "BOMA uTrack will offer solid value to our member businesses, organizations and agencies throughout BC. We believe it will help our industry better control their costs," states LaBranche. "As well, the software helps our industry do its part to track and report on GHG emissions. In fact, BOMA uTrack is a key component of our Associations' Memorandum of Understanding with the Ministry of Energy and BC Hydro to achieve long-term energy reduction targets. We are really pleased to offer this software to our members at preferred pricing as part of our [Energy Management Program](#) initiative."

As a cloud based system, BOMA uTrack requires only a web browser and an internet connection. Energy use data is entered by the PUMA team on the user's behalf. BOMA uTrack becomes available to BOMA BC members November 15, 2012.

For more information, please visit:

[www.pumautilitymonitoring.ca/bomabc](http://www.pumautilitymonitoring.ca/bomabc) or [www.boma.bc.ca/green-buildings](http://www.boma.bc.ca/green-buildings)

*Founded in 1911, the Building Owners and Managers Association (BOMA) of British Columbia is the leading voice of the B.C. commercial real estate industry, representing over 300 member firms that own or manage over 80 million square feet of office space in Vancouver alone, worth an estimated \$8 billion. As BC's largest commercial real estate industry association, BOMA BC addresses issues of concern to building owners, managers, developers, facilities managers, asset managers, leasing agents, brokers, and product and service providers while promoting excellence in the industry through information, education, advocacy and recognition. BOMA BC is affiliated with both BOMA Canada and BOMA International. For more information, please visit [www.boma.bc.ca](http://www.boma.bc.ca) or call Lorina Keery at (604) 684-3916.*

*Prism Engineering Ltd. is a Burnaby-based consulting firm providing innovative and cost-effective energy management solutions for the commercial, industrial and institutional sectors. Prism has won five BC Hydro Power Smart Awards of Excellence for retrofits to existing buildings, and two American Society of Heating, Refrigeration, and Air-Conditioning Engineers (ASHRAE) Technology Awards. Prism is also a member of the BC Hydro Power Smart Alliance, a network of independent contractors and engineers that help clients select, install and maintain their facility's energy related systems. For more information, please call Robert Greenwald, P.Eng., MBA, at 604-205-5500 or e-mail him at [robert@prismengineering.com](mailto:robert@prismengineering.com). To learn more about Prism Engineering Ltd. please visit their website at [www.prismengineering.com](http://www.prismengineering.com) .*

###