



Building Owners and Managers
Association of British Columbia

BOMA BC SPONSORSHIP PACKAGE 2013

This is an exceptional marketing opportunity for BOMA BC members wishing to increase their prominence and access to key decision-makers in BC's billion-dollar commercial real estate industry. Contact the BOMA BC office immediately as many of these opportunities are quickly sold.

There are a variety of opportunities for your company to be recognized at BOMA BC's most popular events, such as: the Golf Classic; Christmas Luncheon; Awards Gala; plus Lunches, Seminars and Energy Awareness Campaigns. With so many events to choose from, we have options that will strategically align with your marketing goals.

Whether your goal is brand awareness or engaging stakeholders, BOMA's Events and Education Manager will work with you to choose the best option(s) for your company.

Have an idea that isn't listed in this package? Let us know!



2012 Corporate Sponsors:



Royal Centre (BOPC) Inc.
Bee Clean Building Maintenance
MDE Electrical Mechanical Contractors Ltd.
Manulife Financial Real Estate
Trane Northwest
Waste Management
SerVantage Services Corp.
BFL CANADA Insurance Services Inc.
Alpine Building Maintenance Inc.
Standard Life Real Estate Group
Honeywell Limited
The Cadillac Fairview Corporation
Triovest Realty Advisors (BC) Inc.
Theodor Sterling Associates Ltd.
Northwest Refrigeration and Air
Conditioning

Corporate Sponsorships (Pg. 2 to 5)

This program will provide you with enhanced value branding and the most visibility at BOMA events throughout the entire year. Your company name will be front and centre at all lunches and major events.

You also have the option of adding on any of the Additional Sponsorships.

Additional Sponsorships (Pg. 6 to 10)

These a la carte sponsorships provide recognition and benefits that are directly tied to one specific event, or lets you sponsor one specific component of an event (such as the Wine at the Christmas Luncheon). If you have a particular interest in education, take a look at the section on Lunches & Seminars.

Contact Sarah at 604-684-3916 ext. 223 or sjones@boma.bc.ca



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BOMA AWARDS GALA *Additional Sponsorship*

A prestigious event that celebrates excellence in the commercial real estate industry. The Awards Gala and Green Buildings Gala alternate each year. Over 250 people attend this special event.

Wine Sponsor (1 sponsor at \$3,000)

- 'Compliments of' tag with logo, on every bottle of wine.
- Two complimentary tickets to the event.
- Recognition in the event program.
- Recognition in the BOMA eNewsletter.
- Logo on email invitation.

Audio Visual Sponsors (up to 2 sponsors at \$2,000)

- Logo on every slide of the audio visual presentation where possible.
- Two complimentary tickets to the event.
- Recognition in the event program at the Gala.
- Recognition in the BOMA eNewsletter.
- Logo on email invitation.

Invitation Sponsor (1 at \$1,000)

- Recognition on print invitation.
- Recognition in the programs at the Gala.

Program Sponsor (1 at \$1,000)

- Prominent logo recognition in every program at the Gala.



Additional Sponsorships... Contact Sarah at 604-684-3916; sjones@boma.bc.ca



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BOMA GOLF CLASSIC *Additional Sponsorship*

Exposure to 288 golfers at BOMA's most anticipated event.

Lunch Sponsor (1 sponsor at \$2,000)

- Highly visible logo on every golfer's and volunteer's lunch coupon; thank you in program and in BOMA eNewsletter.

Beverage Sponsor (1 at \$2,000)

- Highly visible logo on every golfer's drink coupon; thank you in program and in BOMA eNewsletter. *Premier beer can be supplied for \$2,500.*

Massage Sponsor (1 at \$1,000)

- Logo on signage in the massage area; thank you in program and in BOMA eNewsletter.

Golf Clinic Sponsor (1 at \$1,000)

- Logo on signage in the golf clinic area; thank you in program and in BOMA eNewsletter.

Golfers' Gift (1 at \$7,500)

- Business card-sized recognition on every gift; opportunity to place marketing material in the gift package; verbal thank you during dinner; thank you in program and in BOMA eNewsletter. BOMA will take care of choosing and purchasing the gifts.

Golf Balls (1 at \$2,300)

- One sleeve of balls is distributed to every golfer. Your logo and the tournament name will be on every ball. BOMA will arrange the purchase.

Prize Sponsor (\$300+ per prize)

- Recognition by your prize on the table, verbal thank you by MC. BOMA will help with the selection and purchase of prize.

Sign Sponsor (1 at \$1,600)

- Logo on a minimum of 36 tournament signs. Thank you in program and in BOMA eNewsletter.



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BOMA CHRISTMAS LUNCHEON *Additional Sponsorship*

Seven hundred of your industry colleagues all in one room! This is BOMA BC's most well-attended social event of the year.

Entertainment Sponsor (1 sponsor at \$3,000)

- Three complimentary tickets.
- Recognition in email invitation; in program and BOMA eNewsletter.
- Verbal thank you at the event.

Audio Visual Sponsor (up to 2 sponsors at \$2,000)

- Two complimentary tickets.
- Highly visible logo on all audio visual slides where possible.
- Recognition in email invitation; event programs; and BOMA eNewsletter.

Decor Sponsor (\$500 or in-kind)

- Recognition in email invitation; program and in eNewsletter.

Centrepiece Sponsor (1 at \$3,000)

- Two complimentary tickets.
- Recognition in email invitation; in the event programs; and BOMA eNewsletter.
- Verbal thank you at the event.

Prize Sponsor (\$300+ per prize)

- Recognition on prize table next to your item.
- Verbal recognition by MC.
- BOMA will coordinate the purchase of the prize (you will be given several options to choose from)

Wine Sponsor (1 at \$5,000)

- Four complimentary tickets.
- Recognition in email invitation; in event programs; and BOMA eNewsletter.
- 'Compliments of' tag with your logo, on every bottle of wine.



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LUNCHEONS & SEMINARS *Additional Sponsorship*

BOMA BC hosts seven networking luncheons per year with keynote speakers with approximately 130 people in attendance, and quarterly continuing education sessions with different target audiences.

Speaker Sponsor (\$500 per Luncheon)

- Complimentary table top exhibit in registration area.
- One free ticket to Luncheon being sponsored.
- General signage at exhibit provided by BOMA.

Seminar Sponsor (\$500 per seminar)

- Complimentary table top exhibit in registration area.
- One free ticket to seminar being sponsored.
- General signage at exhibit provided by BOMA.

New Members Reception (1 sponsor at \$500)

- Recognized by Event Chair in opening remarks.
- Signage with logo at the event.
- This event is also attended by BOMA BC Directors and Committee Chairs.
- Opportunity to speak at the event about your BOMA membership.

Door Prizes (\$100 or more, one per meeting)

- Donate a prize that will be raffled off at the end of the Luncheon.
- Recognition and thank you by MC at time of raffle.





Energy Management Program *Additional Sponsorship*

Also known as BOMA EMP. Your company will have exposure to both energy managers, plus all of BOMA's membership. It's perfect for aligning your company with energy-related initiatives.

Exclusive 'Conservation Sponsor' (12 months for \$3,500)

- Logo and link to your website from BOMA's EMP web page.
- Four complimentary ads in BeX eNewsletter (distribution 700+).
- Inclusion in sponsor powerpoint, shown at all BOMA Luncheons (minimum of seven per year).
- Recognition in BOMA's Annual Report (posted on website for public to view).
- Recognition as being the BOMA Energy Champion Award Sponsor (part of the Awards Gala/Green Buildings Gala).

Education Session Sponsor (\$500 per session)

Three available/year, 1 sponsor per session.

- Complimentary table top exhibit at the session.
- One free ticket to session being sponsored.
- Verbal recognition at the session.

Awareness Campaign Sponsor (\$500 per campaign)

Three available/year, 1 sponsor per campaign.

BOMA is taking an active role to get members participating in environmental awareness campaigns, to encourage conservation in buildings.

Choose from: Earth Hour; Sweater Day; or BOMA EMP Challenge (*described on the right*). Benefits include:

- Logo on all promotional material.
- Logo on pamphlet and informational material.
- Thank you in one issue of BeX eNewsletter.



Awareness Campaigns:

Earth Hour (*members that sign up pledge to turn off lights for at least one hour on Earth Hour Day*)

Sweater Day (*Combined as a charity event, members will hold a 'wear a sweater/bring a sweater' campaign for their tenants to bring awareness to conserving energy by dressing warmly in the winter*)

BOMA EMP Challenge (*this campaign encourages participants to engage in energy conservation initiatives with their tenants during the month of October in support of Power Smart month*).



2013 Sponsorship Order Form

Corporate Sponsors (1 year term)

- Platinum \$7,000 (1 sponsor)
- Gold \$4,500 (2 sponsors)
- Silver \$3,000 (5 sponsors)
- Bronze \$1,500 (15 sponsors)

Awards & Green Buildings Galas

- Wine \$3,000 (1 sponsor)
- Audio Visual \$2,000 (up to 2)
- Invitation \$1,000 (1)
- Program \$1,000 (1)

Luncheons & Seminars

- Speaker \$500
- Seminar \$500
- Member Reception \$500
- Door Prize \$100+

Golf Classic

- Lunch \$2,000 (1)
- Beverage \$2,000 (1)
- Massage \$1,000 (1)
- Golf Clinic \$1,000 (1)
- Gift \$7,500 (1)
- Golf Balls \$2,300 (1)
- Prizes \$300+
- Signage \$1,600 (1)

BOMA EMP

- Conservation \$3,500 (1 sponsor)
- Education Session \$500
- Awareness Campaign \$500

Christmas Luncheon

- Entertainment \$3,000 (1)
- Audio Visual \$2,000 (up to 2)
- Décor \$500 or in-kind
- Centrepiece \$3,000 (1)
- Prizes \$300+
- Wine \$5,000 (1)

Please complete this form and email to

Sarah Jones: sjones@boma.bc.ca or fax: 604-684-4876

Checks payable to: BOMA BC. 556 - 409 Granville St., Vancouver, BC V6C 1T2

Name: _____

Company: _____

Phone: _____ Email: _____

PAYMENT INFO

Invoice. P.O. Number (optional): _____

Credit Card #: _____ Expiry: _____

Name on Card: _____

Signature: _____

For more information, contact Sarah at 604-684-3916 or sjones@boma.bc.ca