

CORPORATE SPONSORSHIP

2024

BOMA BC actively offers Corporate Sponsorship opportunities exclusively to its members. We crafted these benefits to enhance your brand exposure and grant access to key decision-makers in BC's multi-billion dollar commercial real estate industry.

Corporate Sponsorship operates on a one-year term, starting from January 1st and ending in December. Please refer to the chart on page three to quickly compare the differences between the levels.

Do you have an idea not listed in this package? If so, please let us know! There might be an opportunity to create a unique sponsorship that aligns more closely with your goals.

Please note that only members are eligible to purchase corporate sponsorships. BOMA BC operates on the assumption, in good faith, that sponsors will renew their Annual Membership.

Membership payment is separate from sponsorship payment.

Additional Event Sponsorships:

In-person events organized for 2024 will have unique sponsorship opportunities sold separately from the Corporate Sponsorships listed in this package.

**For more info, contact Logan Rudrum at
604-684-3916, ext. 223, or logan@boma.bc.ca**

2023 SPONSORS



Alpine Building Maintenance Inc.
Bee Clean Building Maintenance
BEST Service Pros
Control Solutions Ltd.
Envirosafe Janitorial Inc.
GardaWorld
GuardTeck Security Co.
GWL Realty Advisors
Peterson BC
Priority Building Services Ltd.
SerVantage Services Corp.
Sterling IAQ Consultants Ltd.
Trioquest Realty Advisors (BC) Inc.
QMC Submetering Solutions
Ultra-Tech Cleaning Systems
WPM Warrington PCI Management

BOMA SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR

(16 sponsors at \$2,000 each)

Recognition Throughout the Year

- Company listing on a large screen at the beginning of Luncheons and seminars.

Networking Event with Directors

- Sponsors have the exclusive opportunity to network with the Board of Directors.

Awards Gala

- One complimentary ticket.

BOMA eNews

- Recognition in BOMA's eNewsletter announcing sponsors. Distributed to close to 800 members.

BOMA Website

- Recognition on BOMA BC's sponsorship page, with link to your website.

Online Buyers Guide

- A Bronze Corporate Sponsor logo with your company listing in this guide for the public.

Sponsor Logo

- BOMA BC Corporate Sponsor logo available for your use on stationery, emails, advertising, website, and other marketing materials during 2024.

Recognition in Annual Report

- Emailed to members and archived on BOMA BC website for the public.

Media

- Listing in Office Space Magazine (leasing guide published by Business in Vancouver - BIV.)

Opportunity to Upgrade

- Bronze members have the first opportunity to fill Silver, Gold and Platinum sponsorship openings.

Discounted advertising in BOMA newsletters and BIV.

- Ask BOMA BC for details.

Recognition on Name Tags

- Corporate Sponsor recognition on all attending staff name tags.

SILVER SPONSOR

(7 sponsors at \$3,800)

***In Addition to the Bronze Benefits** *(with exception to Awards Gala):*

Logo & Description on BOMA Website

- Logo on BOMA BC's sponsorship page.
- Brief description of your company.
- Link to your website.

Your Logo On-Screen

- Corporate logo slide (shared with six other Silver Sponsors) at the beginning of Luncheons and seminars.

Golf Classic

- One complimentary hole sponsorship, with your logo on signage at the tee.
- Early bird registration lets you bypass the wait list and register one foursome (golf fees apply).

Christmas Luncheon

- Two complimentary tickets.

Logo in Annual Report.

- Emailed to all members and archived on BOMA BC website.

GOLD SPONSOR

(4 sponsors at \$6,000 each)

***In Addition to the Bronze Benefits**

Logo & Description on BOMA Website

- Logo on BOMA BC's sponsorship page for the year.
- Three-line description of your company.
- Link to your website.
- Logo banner on homepage

Large Logo On-Screen

- Corporate logo slide (shared with three other Gold Sponsors) at the beginning of Luncheons and seminars.

BOMA SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - CONT'D

Golf Classic

- Sponsorship of power carts with your company logo in every cart.
- Early bird registration lets you bypass the wait list and register one foursome (golf fees apply).

Awards Gala

- Two complimentary tickets.

Christmas Luncheon

- Two complimentary tickets.

Advertising inserts (mini articles)

- Two complimentary inserts in the eNewsletter issues of your choice during 2024. Contact BOMA to arrange (\$750 value).

Logo Spotlight in eNews

- In one issue of eNews, your logo linked to your website (ad space shared with three other Gold sponsors).

Newsletter Profile

- 200-word company profile or update in BOMA eNews.

Logo in Annual Report

- Emailed to all members and archived on BOMA BC website.

PLATINUM SPONSOR

(1 sponsor at \$10,000)

*In Addition to the Bronze Benefits

Logo & Description on BOMA Website

- Most prominent logo in BOMA BC's sponsorship page.
- Four-line description of your company and link to your website.

Your Logo On-Screen

- Exclusive corporate logo slide on a screen at the beginning of Luncheons and seminars.

Golf Classic

- Exclusive sponsorship for 288 golfers (Drink Ticket Sponsor: Colour logo on vouchers).
- Early bird registration lets you bypass the waitlist and register up to two foursomes (golf fees apply).

Awards Gala

- Four complimentary tickets.

Christmas Luncheon

- Opportunity to provide welcome address.
- Exclusive Corporate Sponsor logo slide.

Logo banner on BOMA BC website homepage

One dedicated email to members (e.g., video, educational content, new products) - Contact BOMA.

Newsletter Advertising insert (mini article)

- One complimentary insert in a eNewsletter issue of your choice during 2024. Contact BOMA to arrange (\$375 value).

Newsletter Editorial

- 400-word profile or update in BOMA eNews.

Logo Spotlight in eNews

- In one issue of eNews, your logo linked to your website.

Educational Session

- An opportunity to present on an industry-related topic during 2024. (Some conditions apply. Contact BOMA to discuss available dates)

Prominent Logo in Annual Report

- Emailed to all members and archived on BOMA BC website.

Front Row Reserved Seating

- Front row reserved seating for a maximum of ten people (tickets not included) at Luncheons, Christmas Luncheon and Golf Classic dinner.
- Corporate signage provided when reserving a full table.

BOMA BC Sponsorship Benefits	Bronze	Silver	Gold	Platinum
Recognition throughout the year	•	•	•	•
Networking event with BOMA BC Board of Directors	•	•	•	•
BOMA eNews Recognition	•	•	•	•
BOMA Website Listing & Link	•	•	•	•
Online Buyers Guide - Sponsor Logo with Listing	•	•	•	•
BOMA BC Sponsor Logo for your use	•	•	•	•
Recognition in BOMA Annual Report	•	•	•	•
Office Space Leasing Guide - Recognition	•	•	•	•
Opportunity to upgrade to other sponsorship levels	•	•	•	
Logo & Company Description on BOMA BC Website	•	•	•	•
Awards Gala			•	•
Christmas Luncheon		•	•	•
Logo in Annual Report		•	•	•
Golf Classic		•	•	•
Logo On-Screen (BOMA Luncheons)		•	•	•
Logo banner on BOMA website homepage			•	•
Newsletter advertising eInsert			•	•
Newsletter Profile			•	•
Newsletter Editorial				•
Logo Spotlight in eNews			•	•
Logo banner on BOMA website homepage			•	•
One dedicated email to members				•
Educational Session Opportunity				•
Prominent Logo in Annual Report				•
In-person events specials				•

2024 SPONSOR ORDER FORM

Please complete and email to Logan Rudrum at logan@boma.bc.ca

Corporate Sponsorship options (1 year term):

- ☐ **Platinum: \$10,000** (1 sponsor)
- ☐ **Gold: \$6,000** (4 sponsors)
- ☐ **Silver: \$3,800** (7 sponsors)
- ☐ **Bronze: \$2,000** (16 sponsors)

Name of authorizer: _____

Name of contact for details related to sponsorship: _____

Company: _____

Phone: _____

Email: _____

Payment Information:

☐ **Send me an invoice.** P.O. Number (optional): _____

Cheques payable to: BOMA BC, 555 W Hastings St #2200, Vancouver, BC V6B 4N6

☐ **Credit Card #:** _____

Expiry: _____

☐ **Name on Card:** _____

CVV (3 Digit Code): _____

Signature: _____

Postal Code: _____