


**BOMEX**  
VANCOUVER 2024

BROUGHT TO YOU BY  
**GDI**  **AINSWORTH**

# SPONSORSHIP OPPORTUNITIES

**SEPTEMBER**  
**23 – 25, 2024**

**JW MARRIOTT PARQ**  
**VANCOUVER, BC**



An aerial photograph of Vancouver, British Columbia, Canada, showing a dense urban skyline with numerous high-rise buildings. The city is situated on a peninsula, with the water of the harbor in the foreground and the forested mountains of the Pacific Ranges in the background. The sky is a clear, bright blue. The text is overlaid on the lower half of the image.

**MEET, EDUCATE, AND CELEBRATE  
AT THE JW MARRIOTT PARQ  
VANCOUVER FROM SEPTEMBER  
23RD TO 25TH, 2024, FOR BOMEX,  
BOMA CANADA'S 34TH ANNUAL  
BUILDING EXCELLENCE SUMMIT**



# Get ready to embark on a thrilling journey through the bustling world of commercial real estate in Canada! BOMEX is back with a bang in 2024, this time in beautiful Vancouver and we're ready to welcome you with open arms!

Picture three days of non-stop action, where industry influencers and decision-makers gather to forge strong connections and delve deep into the ever-evolving matters affecting building owners, their trusty managers, and the amazing service groups that support them.

Now, let's talk about BOMEX 2024 in Vancouver—we have a phenomenal lineup of speakers, top-notch educational sessions that'll motivate you, epic city excursions, and a brand-new innovative approach to exhibiting that will elevate your networking.

Let's not forget, an unforgettable celebration of the year's industry triumphs at the National Awards Gala. After back-to-back fully sold-out events, we have secured a much larger venue for a BOMEX 2024 that is destined to be legendary—and we're expecting the biggest turnout ever!

Now, how can you be a part of this incredible experience? There are plenty of ways! You can hop on board as a sponsor, partner, collaborator, attendee, speaker, volunteer, subject matter expert, or delegate.

We want to make it easy for you to join us in shaping the future of commercial real estate in Canada.

And to those considering sponsorship—this is your golden opportunity to put your company in the spotlight, right in front of the industry's heavy hitters and brightest minds. Take a look at our sponsorship package, tailored to reflect the unique value of BOMEX, while ensuring your business goals are not just met but exceeded.

**We can't wait to team up with you and create something truly extraordinary.**

With excitement and anticipation,

Benjamin Shinewald, Damian Stathonikos, and the BOMEX 2024 Team

JOINTLY HOSTED BY



## YOU NEED TO BE PART OF THIS!

### **Sponsorship**

Please email Krista at [klachelt@bomacanada.ca](mailto:klachelt@bomacanada.ca)

### **Exclusive Exhibiting Opportunities** (limited)

Please email Krista at [klachelt@bomacanada.ca](mailto:klachelt@bomacanada.ca)

### **Speakership**

Please email Noelyn to be added to the call for speakers email in January at [njoseph@bomacanada.ca](mailto:njoseph@bomacanada.ca)

### **Awards**

Please email [info@bomex.ca](mailto:info@bomex.ca)

### **Delegate Registration**

Please email [info@bomex.ca](mailto:info@bomex.ca)



## 2024 PROGRAM AT A GLANCE

- Golf & Networking at one of Vancouver’s most beautiful courses
- One-of-a-kind City Excursions
- Innovation Lounge
- Topical Education Sessions
- Interactive BOMA BEST Workshops
- Executive Roundtable
- Emerging Leaders Event
- Inspiring Keynotes
- National Awards Gala
- Next-level Networking & Social Events

## THE BOMEX AUDIENCE

GENERAL MANAGER  
 DIRECTOR PROPERTY MANAGEMENT ENERGY MANAGEMENT SPECIALIST  
 ASSET MANAGER CTO CEO SENIOR PROPERTY MANAGER  
 AVP PORTFOLIO MANAGEMENT  
 VP RISK MANAGEMENT CSO DIRECTOR OPERATIONS  
 COO VP REAL ESTATE  
 VP OPERATIONS VP SUSTAINABILITY  
 VP ESG CIO VP STRATEGY & OPERATIONS  
 VP STRATEGIC SOURCING PORTFOLIO MANAGER  
 PROPERTY MANAGER

## BOMEX 2023 BY THE NUMBERS

34  
YEARS

555  
ATTENDEES

66%  
SENIOR LEADERSHIP

67  
SPONSORS

55  
SPEAKERS

34  
SESSIONS

27  
AWARDS

# SPONSORSHIPS AT A GLANCE

OPPORTUNITY	QUANTITY	INVESTMENT	STATUS
Title	1	\$ 35,000.00	<b>SOLD</b>
National Awards Gala	1	\$ 28,000.00	<b>SOLD</b>
Registration	1	\$ 18,000.00	<b>SOLD</b>
Welcome Reception	3	\$ 15,000.00	<b>Two Left!</b>
Keynote	2	\$ 15,000.00	<b>One Left!</b>
Innovation Lounge	1	\$ 15,000.00	<b>SOLD</b>
WiFi and Mobile Charging	1	\$ 15,000.00	<b>Available!</b>
Golf	2	\$ 12,500.00	<b>SOLD</b>
Executive Roundtable	1	\$ 12,500.00	<b>SOLD</b>
Emerging Leaders	1	\$ 12,500.00	<b>Available!</b>
App	1	\$ 12,000.00	<b>SOLD</b>
Welcome Bags/Gifts	3	\$ 10,000.00	<b>Available!</b>
Social Night	4	\$ 10,000.00	<b>Available!</b>
Exhibitor Sponsor	10	\$ 10,000.00	<b>Available!</b>
Lunch	2	\$ 9,000.00	<b>SOLD</b>
Breakfast	2	\$ 7,500.00	<b>Available!</b>
Print - Large Format	1	\$ 7,500.00	<b>Available!</b>
Education Session	8	\$ 6,000.00	<b>Available!</b>
City Excursion	3	\$ 5,000.00	<b>Available!</b>
Print - Small Format	1	\$ 5,000.00	<b>Available!</b>
Media	1	\$ 5,000.00	<b>SOLD</b>



# TITLE SPONSOR

## \$35,000

(SOLD)

The visibility is in the name! This exclusive and coveted opportunity will provide your organization unparalleled recognition! Your logo will accompany the BOMEX 2024 logo wherever it appears... and believe us, it's kind of everywhere!

Sponsor will receive formal recognition of their sponsorship at the conference opening on Day 1 (Tuesday morning).

Sponsor-provided a 60-second promotional video to be played during the conference opening on Day 1 (Tuesday morning).

Sponsor will receive the opportunity to present an award during the National Awards Gala on Wednesday night.

Opportunity to address all conference delegates during the conference opening on Day 1 (Tuesday morning) as well as at the close of the conference during the Awards Gala on Day 2 (Wednesday night).

### COMPLIMENTARY

- This sponsorship will receive four (4) full conference registrations.

Complimentary delegate registrations should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- Sponsor to receive up to four (4) additional tickets to the National Awards Gala
- Complimentary foursome for the golf tournament on Monday
- One (1) exclusive invitation to BOMA Canada VIP dinner on Monday evening – hosted offsite.
- Two (2) Exclusive invitations to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.
- Logo will be on all marketing decals and signage leading up to and during the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### EVENT MOBILE APP

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

A roster containing the names and email addresses of all conference participants who have opted into receiving further marketing outreach from our sponsors, will be made available shortly before and after the event. This list is exclusively intended for your company's internal purposes and should not be disseminated, shared, forwarded, or utilized in conjunction with any third-party entities or organizations.

# GALA AWARDS

## \$30,000

(SOLD)

Red carpet sponsorship opportunity! This event is the pinnacle of BOMEX, recognizing excellence in the Canadian commercial real estate industry. For three hours straight, your organization is recognized in over a dozen different ways, repeatedly!

Your logo will be visible on all digital and print marketing throughout the duration of the Awards Gala including on menu/programs for each place setting.

Custom branded drink tickets to the over 500+ attendees and a dessert that will feature a branded edible treat.

Sponsor-provided a 60-second promotional video to be played during the Awards Gala opening on Day 2 (Tuesday morning).

Sponsor will receive the opportunity to present an award during the National Awards Gala on Wednesday night.

Opportunity to address all conference delegates during the Awards Gala opening on Day 2 (Wednesday night).

### COMPLIMENTARY

- This sponsorship will receive two (2) full conference registrations.

Complimentary delegate registrations should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- Sponsor to receive up to six (6) additional tickets to the National Awards Gala.
- Two paid golfers for the golf tournament on Monday.
- One (1) exclusive invitation to BOMA Canada VIP dinner on Monday evening – hosted offsite.
- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

Exposure under the Awards Gala section of the Cvent app.

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

A roster containing the names and email addresses of all conference participants who have opted into receiving further marketing outreach from our sponsors, will be made available shortly before and after the event. This list is exclusively intended for your company's internal purposes and should not be disseminated, shared, forwarded, or utilized in conjunction with any third-party entities or organizations.

# REGISTRATION

## \$18,000

(SOLD)

The first stop for all BOMEX attendees and no better way to make a first impression! This sponsorship opportunity has your brand as a constant throughout the duration BOMEX... and beyond!

Conference lanyards branded with your logo—making it into every picture taken of attendees at the conference. Host-hotel room keys that are utilized daily from the moment guests check-in. Branded registration area including on the OnArrival registration iPad kiosks. Branded registration page.

[Branded lanyards, host-hotel room keys & registration area](#)

### COMPLIMENTARY

- This sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- One (1) exclusive invitation to BOMA Canada VIP dinner on Monday evening – hosted offsite.
- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).

- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

A roster containing the names and email addresses of all conference participants who have opted into receiving further marketing outreach from our sponsors, will be made available shortly before and after the event. This list is exclusively intended for your company's internal purposes and should not be disseminated, shared, forwarded, or utilized in conjunction with any third-party entities or organizations.



# WELCOME RECEPTION \$15,000

(TWO LEFT!)

Kicking off BOMEX?! How would you not want to be a part of this! The first event of the conference is always a great way to make a first impression as a sponsor. Food, refreshments, and ample networking will be the highlight of this event!

Sponsors will receive verbal thank you and acknowledgment of their sponsorship during the opening remarks at the welcome reception, by the host.

Logos of Welcome Reception sponsors to play on a loop throughout monitors within the venue.

Decals and signage throughout the venue.

## COMPLIMENTARY

- This sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- Four additional tickets to the Welcome Reception.
- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

## WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

## LOGO VISIBILITY

- Logo placement on all drink tickets for the Welcome Reception.
- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

## SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).

- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

## CVENT MOBILE APP

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members),

## DATABASE

A roster containing the names and email addresses of all conference participants who have opted into receiving further marketing outreach from our sponsors, will be made available shortly before and after the event. This list is exclusively intended for your company's internal purposes and should not be disseminated, shared, forwarded, or utilized in conjunction with any third-party entities or organizations.

# KEYNOTE

## \$15,000

(ONE LEFT!)

This is your organization's chance to be associated with a best-in-class keynote presenter. These sponsorship opportunities are the highlight of each day at BOMEX. Motivational, inspirational, educational – these first-class presenters set the tone for the day and often leave BOMEX attendees talking about it well after the conference is over.

Sponsor formally/verbally thanked by host in advance of the sponsored keynote address.

Opportunity to provide a 30-second promotional video played at the beginning of your keynote, as well as have one representative from your company to introduce the keynote speaker.

Sponsor has the opportunity to provide branded take-aways at each place setting (sponsor assumes all such related costs).

### COMPLIMENTARY

- This sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- One (1) exclusive invitation to BOMA Canada VIP dinner on Monday evening – hosted offsite.
- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).

- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

A roster containing the names and email addresses of all conference participants who have opted into receiving further marketing outreach from our sponsors, will be made available shortly before and after the event. This list is exclusively intended for your company's internal purposes and should not be disseminated, shared, forwarded, or utilized in conjunction with any third-party entities or organizations.



# INNOVATION LOUNGE

## \$15,000

(SOLD)

Back by popular demand, the Innovation Lounge is where you get free coffee refills, and where attendees meet to catch up, make deals, take calls and where casual meetings can be had! This casual, and comfortable space is where attendees can learn about how new innovations and services can bring commercial facilities closer to achieving operational, sustainable and carbon reduction goals. Did we mention the happy hour taking place inside the lounge on Tuesday afternoon...?

Various branded digital and print signage.

Sponsor colour scheme/decor followed throughout the lounge.

### COMPLIMENTARY

- This sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- One (1) exclusive invitation to BOMA Canada VIP dinner on Monday evening – hosted offsite.
- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).

- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

A roster containing the names and email addresses of all conference participants who have opted into receiving further marketing outreach from our sponsors, will be made available shortly before and after the event. This list is exclusively intended for your company's internal purposes and should not be disseminated, shared, forwarded, or utilized in conjunction with any third-party entities or organizations.

# WIFI & MOBILE CHARGING STATION

## \$15,000

(EXCLUSIVE)

Keep attendees connected and charged with convenient portable charging devices and access to Wifi! The charging station will be located within the Innovation Lounge and managed by a BOMEX volunteer—attendees are invited to borrow a portable cell phone charging device throughout the day.

Sponsor logo will be prominently displayed on charging device and easy to spot “Mobile Charging Station” signage.

The conference WiFi password that each delegate will need to enter every 24 hours will feature a password of your choosing.

### COMPLIMENTARY

- This sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- One (1) exclusive invitation to BOMA Canada VIP dinner on Monday evening – hosted offsite.
- One (1) exclusive invitation to BOMA Canada Chair’s Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).

- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

A roster containing the names and email addresses of all conference participants who have opted into receiving further marketing outreach from our sponsors, will be made available shortly before and after the event. This list is exclusively intended for your company's internal purposes and should not be disseminated, shared, forwarded, or utilized in conjunction with any third-party entities or organizations.



# BOMEX GOLF EXCURSION

## \$12,500

(SOLD)

FORE the love of golf - sponsor one of BOMEX's most quickly sold-out events of the conference. Furry Creek in beautiful BC, a meticulously manicured golf course, and the who's who of the Canadian commercial real estate industry coming together for a day of swings, putts, and camaraderie. The lucky two sponsors of this opportunity will have Welcome banner/signage in prominent locations at the clubhouse and registration.

Opportunity for one representative from each sponsoring company to address golfers on the bus and during the post golf reception.

Branded golf carts and drink tickets.

Opportunity to provide branded take-aways to golfers (sponsor assumes all such related costs).

### COMPLIMENTARY

- Each sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- Each sponsorship to receive one (1) complimentary foursome for golf.
- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Golf Page
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).

- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo within communications promoting the golf excursion (pending the sponsor is engaged in advance of such communications).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

A roster containing the names and email addresses of all conference participants who have opted into receiving further marketing outreach from our sponsors, will be made available shortly before and after the event. This list is exclusively intended for your company's internal purposes and should not be disseminated, shared, forwarded, or utilized in conjunction with any third-party entities or organizations.

# EXECUTIVE ROUNDTABLE

## \$12,500

(SOLD)

Never a dull part of the BOMEX experience, this panel remains one of the most anticipated and attended sessions at the conference. Engaging conversations between the moderator and industry leaders provides an opportunity to show off your brand to the very people you come to BOMEX to meet!

Sponsor logo provided on large backdrop screen during the opening in the room where the session takes place and is formally/verbally thanked by host in advance of the session.

Opportunity to provide a 30-second promotional video played at the beginning of the session OR, have one representative from your company to introduce the moderator for the session.

Sponsor can provide branded take-aways at each place setting (sponsor assumes all such related costs).

### COMPLIMENTARY

- This sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### EVENT MOBILE APP

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

A roster containing the names and email addresses of all conference participants who have opted into receiving further marketing outreach from our sponsors, will be made available shortly before and after the event. This list is exclusively intended for your company's internal purposes and should not be disseminated, shared, forwarded, or utilized in conjunction with any third-party entities or organizations.



# EMERGING LEADERS' SESSION

## \$12,500

(EXCLUSIVE)

The brains of tomorrow, change agents, the future of commercial real estate in Canada. However, you phrase it, this bright group of young leaders will leave you feeling inspired and motivated! Be a stand-out sponsor and elevate your support for the emerging professionals who will foster the foundations already built in CRE and elevate the potential for what's to come.

Sponsor logo provided on large backdrop screen during the opening in the room where the session takes place and is formally/verbally thanked by host in advance of the session.

Opportunity to provide a 30-second promotional video played at the beginning of the session OR, have one representative from your company to introduce the moderator for the session.

Sponsor can provide branded take-aways at each place setting (sponsor assumes all such related costs).

### COMPLIMENTARY

- This sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### EVENT MOBILE APP

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
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- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

A roster containing the names and email addresses of all conference participants who have opted into receiving further marketing outreach from our sponsors, will be made available shortly before and after the event. This list is exclusively intended for your company's internal purposes and should not be disseminated, shared, forwarded, or utilized in conjunction with any third-party entities or organizations.

# APP SPONSOR

## \$12,000

(SOLD)

Is there an App for that? Yes, there is, and your logo could be all over it! The conference event App holds all the information required for attendees featuring schedules, vendor information, keynote and education sessions, speaker bios and wayfinding, just to name a few. Logo visibility in the palm of every attendee's hand... literally!

Logo on signage for attendees to download the app. easily and conveniently.

The Cvent app is rolled out one week in advance of the conference and is available for seven (7) working days post event for continuing the conversation.

### COMPLIMENTARY

- This sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- One (1) exclusive invitation to BOMA Canada VIP dinner on Monday evening – hosted offsite.
- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).

- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

Logo to appear on the opening page of the app.

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

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# SOCIAL NIGHT

## \$10,000

(FOUR OPPORTUNITIES)

Drinks + Food + Fun + Entertainment = the BOMEX social night is not to be missed! Use this opportunity to show your BOMEX Vancouver support at one of Vancouver's most unique spaces, the Tap & Barrel Bridges, Granville Island! #IWantIn #ButOfCourse #DidYouSaySocial?

Recognition as co-sponsor at designated social night event location through [digital and print signage](#).

[Sponsor logos](#) on all drink tickets.

[Dedicated VIP section](#) – inclusive of signage, highlighting your custom named drink (venue to recommend cocktail based on drink name).

### COMPLIMENTARY

- This sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- Four (4) complimentary tickets to the Social Night event.
- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo placement on all drink tickets for the Welcome Reception.
- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).

- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

Logo to appear on the opening page of the app.

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

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# WELCOME GIFT \$10,000

(THREE OPPORTUNITIES)

Say “Goodbye” to a swag bag that tends to end up in landfill, and “Hello” to an amazing bag that you'll want to use over, and over, and over again! With minimal and environmentally "smart" goodies inside, tie your brand to a new way of “the delegate bag” at a greener, more sustainable, and bespoke opportunity at reaching, impacting, and having staying power with every BOMEX attendee.

Your logo will be made visible via a postcard-sized tag that will be included within the bag, complete with a message written by your company on the opposite side.

One item (chosen by BOMEX and the sponsor) will be branded with your logo and provided within the bag.

## COMPLIMENTARY

- This sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- One (1) exclusive invitation to BOMA Canada Chair’s Breakfast for Wednesday morning of the conference.

## WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

## LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

## SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

## CVENT MOBILE APP

Logo to appear on the opening page of the app.

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

## DATABASE

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# EXHIBITOR SPONSOR \$10,000

(TEN OPPORTUNITIES)

BOMEX will be issuing a call for Exhibiting Sponsors. We're providing ten (10) coveted opportunities for organizations to step up and be a part of this game-changing exhibition experience. Details around the short submission will be provided in greater detail once the call is issued.

We'll be urging interested sponsors to get their submissions in before the deadline (January 19th, 2024).

We're thrilled to announce that at BOMEX 2024 in Vancouver, BOMA Canada and BOMA BC are unveiling an exciting new approach to exhibiting.

To ensure a level playing field and represent all products and services that impact and provide solutions for the built environment, we're limiting it to one organization per vertical, specialty, or product category.

And there's a wide range of categories to choose from, including but not limited to:

- Air Filtration/Air Quality
- EV Charging/Products & Consulting
- Property Management
- Sustainability/Energy Consulting
- Automation/Control
- Facilities Management
- Security & Life Safety
- Telecommunications/Networking
- Cleaning Services

- HVAC
- Security/Life Safety
- Waste/Waste Management
- Construction/Building Envelope/  
Roofing Solutions
- Hygiene Services
- Software Systems
- Water Treatment/Filtration
- Disaster Restoration
- Parking Services/Facilities
- Supply Chain Solutions

CONTINUED →



## COMPLIMENTARY

- Sponsors will receive an exclusive free standing area in the pre function space outside of the main plenary ballroom and breakout rooms. A 10ft x 10ft space will be provided to fit up/brand—further details will be provided to chosen exhibitors in January.
- This sponsorship will receive one (1) full conference registration.

Complimentary delegate registration should be utilized for individuals who have not already registered. BOMEX will not provide refunds for these registrations.

- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

## WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

## LOGO VISIBILITY

- Floor/wayfinding decals provided.
- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

## SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

## CVENT MOBILE APP

Logo to appear on the opening page of the app.

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

## DATABASE

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# LUNCH

## \$9,000

(SOLD)

How's the saying go "...the way to a BOMEX attendees' heart is through their stomach"? Show your support with fuel for the brain, after a morning of some amazing thought-provoking sessions.

Sponsor will receive verbal thank you and acknowledgment of their sponsorship by the host.

Logo will be static on the plenary screen as attendees arrive for lunch on day 1 or day 2 until lunch service has ended (approximately 1h 30mins on each of the two days).

Logo at lunch buffet stations in the pre function space (foyer).

### COMPLIMENTARY

- \$500 discount off the cost of one full conference registration pricing, after January 1st, 2024.
- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

Logo to appear on the opening page of the app.

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

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# BREAKFAST

## \$7,500

(ONE LEFT!)

Branding opportunities during the most important meal of the day? Yes please! Start attendees' days off on the right foot, with breakfast a la {insert your company name here}!

Sponsor will receive verbal thank you and acknowledgment of their sponsorship by the host.

Logo will be static on the plenary screen as attendees arrive for lunch on day 1 or day 2 until lunch service has ended (approximately 1h 30mins on each of the two days).

Logo at breakfast buffet stations in the pre function space (foyer).

### COMPLIMENTARY

- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

Logo to appear on the opening page of the app.

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

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# EDUCATION SESSION

## \$6,000

(EIGHT OPPORTUNITIES)

Thought leadership at its best, comes to BOMEX every year! These popular sponsorship opportunities go FAST, aligning your brand to topical educational opportunities that align strategically with your companies' goals, values, and objectives.

Formal recognition by moderator at the chosen education session.

Opportunity for sponsor-provided 30-second promotional video to play in advance of the education session.

Logo displayed on looping presentation as attendees arrive to the session.

### COMPLIMENTARY

- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

Logo to appear on the opening page of the app.

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

### DATABASE

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# VANCOUVER EXCURSIONS \$5,000

(THREE OPPORTUNITIES)

Experience Vancouver like it's never been seen before! This sponsorship provides your company with an exciting opportunity to meet and network with an intimate group of attendees, looking to experience Vancouver and all the culture and "wow factor" it has to offer – take your sponsorship one step further and provide unique handouts or engagement activities on the shuttle bus or at the tour site, we're open to hearing your ideas!

Logo on signage displayed at the excursion departure site.

Logo provided on any shuttle required to transport attendees.

Opportunity to address excursion attendees on the shuttle or at the tour venue.

## COMPLIMENTARY

- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

## WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

## LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

## SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

## CVENT MOBILE APP

Logo to appear on the opening page of the app.

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

## DATABASE

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# PRINT SIGNAGE – LARGE FORMAT \$7,500

(EXCLUSIVE)

Old school and prefer hard copy visibility? We don't blame you! BOMEX signage is everywhere, for the duration of the conference and your support would see your logo make it onto every printed sign.

Logo displayed in the bottom right corner of all large format print for the entire conference.

## COMPLIMENTARY

- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

## WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

## LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

## SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

## CVENT MOBILE APP

Logo to appear on the opening page of the app.

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

## DATABASE

A roster containing the names and email addresses of all conference participants who have opted into receiving further marketing outreach from our sponsors, will be made available shortly before and after the event. This list is exclusively intended for your company's internal purposes and should not be disseminated, shared, forwarded, or utilized in conjunction with any third-party entities or organizations.



# PRINT SIGNAGE – SMALL FORMAT \$5,000

(EXCLUSIVE)

Old school and prefer hard copy visibility? We don't blame you! BOMEX signage is everywhere, for the duration of the conference and your support would see your logo make it onto every printed sign.

Logo displayed in the bottom right corner of all large format print for the entire conference.

## COMPLIMENTARY

- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

## WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

## LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

## SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

## CVENT MOBILE APP

Logo to appear on the opening page of the app.

Exposure on the Cvent App – under the Sponsors tab, Sponsors can build out their profile using:

- Promotional videos
- Research reports
- Literature
- Website link
- Social media links
- Other appropriate digital materials

Sponsors can also list a point of contact at the event so attendees can easily connect (we suggest sponsor complimentary registrations be used for these team members).

## DATABASE

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# MEDIA

## \$5,000

(SOLD)

Getting the word out there—in as many ways, shapes, and forms as possible! BOMEX Digital Media sponsors help communicate to the masses everything from preconference news and programming, to day-of social media and visual aids.

Got the gift of sharing the gossip and being heard? There's no mistaking, this opportunity's for you!

### COMPLIMENTARY

- One (1) exclusive invitation to BOMA Canada Chair's Breakfast for Wednesday morning of the conference.

### WEBSITE

Logo placement with sponsor acknowledgment on the BOMEX website (with other sponsors) from the date sponsorship is secured until one week following the conference. Logo will be on the following pages:

- Homepage
- Sponsors Page

### LOGO VISIBILITY

- Logo will be displayed on signage at the venue.
- Logo will be displayed on digital sponsor loop on monitors throughout the conference.

### SOCIAL MEDIA AND E-MARKETING

- Placement of your logo on all BOMEX eNews and cNews communications leading up to the conference (distribution to 6,000+ members and non members).
- Acknowledgment and logo on social media posts made across BOMA Canada, BOMA BC and BOMEX LinkedIn (15,000 + followers).
- Logo in BOMA Canada annual eReport.

### CVENT MOBILE APP

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