



December 5, 2014

Mr. Paul LaBranche
Executive Vice President
Building Owners and Managers Association of British Columbia
556 – 409 Granville Street
Vancouver BC V6C 1T2

Dear Mr. LaBranche:

I would like to take this opportunity to convey my support for the Building Owners and Managers Association of BC (BOMA BC) initiative to create and operate an Emergency Mass Notification System. While we are not in a position to directly fund this program, we think it would be of significant benefit to your members and to British Columbians.

Your proposal to implement an Emergency Mass Notification System, starting with a pilot project can be expected to increase the safety of those who use your buildings, and is entirely consistent with other initiatives underway provincially, to move towards a culture of preparedness among all British Columbians.

Emergency Management British Columbia has recently selected ERMS as the appropriate tool to use for Province-wide Tsunami Notification. While we cannot speak to your specific emergency notification needs, the ERMS system appears to be a robust, reliable and cost effective tool for alerting in the British Columbia context.

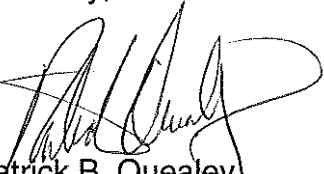
Implementation of alerting systems such as ERMS, by government agencies and industry, presents a significant public safety development. As you implement your system, there is a valuable opportunity for cooperation between our organizations. I look forward to working together by sharing information, and solutions, as you undertake implementation.

.../2

Mr. Paul LaBranche
December 5, 2014
Page 2

I want to congratulate you for undertaking this initiative and proactively contributing to the safety of those in your buildings and British Columbia as a whole.

Sincerely,



Patrick B. Quealey
Assistant Deputy Minister