



Building Owners and Managers  
Association of British Columbia

**BOMA**Alert



**LUNCHEON**  
**Thursday, October 22**

## Launch of BOMA Alert Emergency Mass Notification System

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## What is BOMAlert?

An Emergency Mass Notification System provided by ERMS:

- > Ability to send a message to multiple tenants, agents or any type of stakeholders across multiple media types (devices)
- > Ability to track responses/confirmation of message receipt and provide polling opportunity
- > Ability to utilize pre-scripted/configured message templates depending on the situation



# Communication Technology

- Advantage supports outbound and inbound messaging
- This combined with all major communication technology you can easily determine what combination of rapid, reportable and cost-saving deployment is best for your organization

## Outbound

- Phone (Mobile, Land Line or Satellite)
- SMS (2 ways)
- Emails (2 ways)
- Pager
- Fax
- TTY
- Browser
- Twitter/Facebook
- Digital Signage
- Desktop Alert
- Wall Beacons
- **ERMS App (November 8<sup>th</sup>, 2015)**

## Inbound

- Phone (Mobile, Land Line or Satellite)
- Brower (Desktop or Mobile)
- SMS
- Emails



# 7 Tightly Integrated Modules

1. **Mapper** – Emergency-grade GIS map to quickly choose recipients via location
2. **Messenger** – Powerful, secure, & flexible outbound mass emergency messaging to your stakeholders and/or tenants
3. **Hot Line** – Incident or event status updates provided via web or phone-based bulletin board
4. **Roll Call** – Quick and easily confirm the status of stakeholders and/or tenants during an evacuation
5. **Library** – Critical documents available when your team needs them
6. **Crisis Manager** – Incident and recovery team communication and collaboration tool
7. **myAdvantage** – User mailbox, profile settings and personal emergency communication tool





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# **BOMAlert** and its advantages...

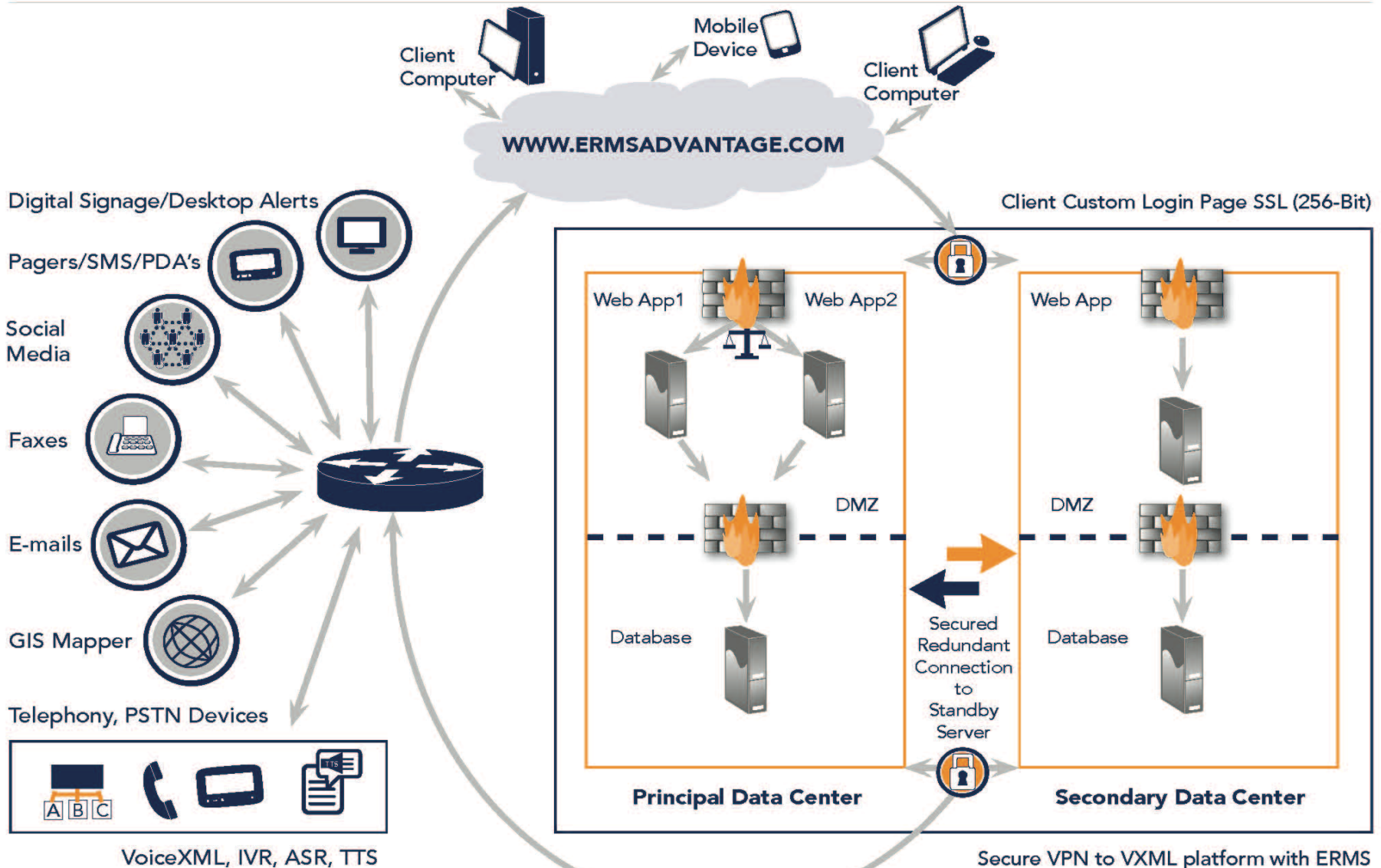


- Headquartered in Canada – available globally
- English and French application
- Only provider of an Enterprise Mass Notification System in Canada (Your data stays in Canada (not subject to the US Patriot Act))
- Only Canadian ENS provider that is certified and can support any Federal Government agencies like the Privy Counsel and DND
- Support 24 hours / 7 days a week





## ERMS Advantage System Architecture





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**BOMAlert**



## **System Demonstration**

Please visit us [www.boma.bc.ca](http://www.boma.bc.ca) for more  
information about BOMAlert program

Please visit us [www.ermscorp.com](http://www.ermscorp.com) for a  
demo of the Mass Notification System

