



Building Owners and Managers  
Association of British Columbia

## BOMA BC SPONSORSHIP PACKAGE 2019

This is an exceptional marketing opportunity for BOMA BC members wishing to increase their prominence and access to key decision-makers in BC's billion-dollar commercial real estate industry.

There are a variety of opportunities for your company to be recognized at BOMA BC's most popular events, such as: the Golf Classic; Christmas Luncheon; Awards Gala; plus Luncheons, Seminars, Ski Day, Boat Cruise and The New Professionals events. With so many events to choose from, we have options that will strategically align with your marketing goals.

Whether your goal is brand awareness or engaging stakeholders, BOMA's Events and Education Manager will work with you to choose the best option(s) for your company.

Have an idea that isn't listed in this package? Let us know!



### 2018 Corporate Sponsors:



Integrated  
Facility Services



TRANE



### Corporate Sponsorships (Pg. 2 to 5)

This program will provide you with enhanced branding and the most visibility at BOMA events throughout the year. Your company name will be front and centre at all luncheons and major events.

You also have the option of adding on any of the Additional Sponsorships.

### Additional Sponsorships (Pg. 6 to 12)

These a la carte sponsorships provide recognition and benefits that are directly tied to one specific event, or lets you sponsor one component of an event (such as the Wine at the Christmas Luncheon). If you have a particular interest in education, take a look at the section on Luncheons & Seminars.

Alpine Building Maintenance Inc.  
Triovest Realty Advisors (BC) Inc.  
Warrington PCI Management  
Chubb Edwards  
Envirosafe Janitorial Inc.  
Priority Building Services Ltd.  
Bee Clean Building Maintenance  
Control Solutions Ltd.  
Manulife Financial Real Estate  
Cascades Recovery Inc.  
Taylor Ryan Executive Search Partners  
Waste Management  
C&W Services  
SerVantage Services Corp.  
Peterson

Contact Sarah at 604-684-3916 ext. 223 or [sjones@boma.bc.ca](mailto:sjones@boma.bc.ca)



## **BRONZE SPONSOR Corporate Sponsorship (18 at \$2,000)**

### **Recognition Throughout the Year**

- Company listing on a large screen at BOMA's Christmas Luncheon; Awards Gala\*; and Luncheons. Plus recognition in all special event programs.

### **Networking Event With Directors**

- Sponsors have the exclusive opportunity to host the Board of Directors at a special networking function.

### **BOMA eNews**

- Recognition in BOMA's eNewsletter announcing sponsors. Distributed to over 750 people.

### **BOMA Website**

- Recognition on BOMA's sponsorship page of the website for the year, with link to your website.

### **Online Buyers Guide**

- A Bronze Corporate Sponsor logo is included with your company listing in this guide.

### **Recognition on Name Tags**

- Corporate Sponsor recognition on all of your staff's luncheon name-tags.

### **Opportunity to upgrade**

- Bronze members have the benefit of having the first chance to fill Silver, Gold and Platinum sponsorship openings.

### **Sponsor Logo**

- Corporate Sponsor logo made available for your use on: stationery; advertising; website; and all your other marketing materials during 2019.

### **Luncheon Announcement**

- One representative is invited to receive recognition at a luncheon. Group photo of sponsors taken following the luncheon for publication in the Annual Report.

### **\*Awards Gala**

- Two complimentary tickets (\$168 value).  
- Recognition on a group slide during the program.

### **Recognition in Annual Report**

- Emailed to members and archived on website for the public.

### **Media**

- Listing in *Office Space* (leasing guide published by Business in Vancouver).

### **Use Your Sponsorship as a Marketing Tool!**

- We encourage all sponsors to promote their BOMA Corporate Sponsorship at events, conferences and tradeshow (i.e. at your BUILDEX exhibit).



*\*The Awards Gala is every other year (2019, 2021, etc.). In alternate years, sponsor will receive two tickets for the May Luncheon. Please call BOMA to register.*



## SILVER SPONSOR Corporate Sponsorship (6 at \$3,800)

### IN ADDITION TO THE BRONZE BENEFITS:

#### Logo & Description on BOMA Website

- Logo in BOMA's sponsor section of the website.
- Brief description of your company.
- Link to your website.

#### Your Logo On-Screen

- Corporate logo slide (shared with five other Silver Sponsors) on a screen at BOMA's Christmas Luncheon; Awards Gala\*; and Luncheons. Plus recognition in all special event programs.

#### Golf Classic

- One complimentary hole sponsorship, with your logo on signage at the tee (*actual cost \$475*).
- Early bird registration lets you bypass the waitlist and register one foursome (golf fees apply).

#### Christmas Luncheon

- Two complimentary tickets to this event that has entertainment and prizes (*\$170 value*).

#### Logo in Annual Report

- Emailed to all members and archived on website for the public.

### BRONZE BENEFITS INCLUDED:

#### \*Awards Gala

- Two complimentary tickets (*\$170 value*).

#### Sponsor Logo

- Corporate Sponsor logo made available for your use on: stationery; advertising; website; and all your other marketing materials during 2019.

#### BOMA eNews

- Recognition in BOMA's eNewsletter announcing sponsors. Sent to over 750 people.

#### Networking Event With Directors

- Sponsors have the exclusive opportunity to host the Board of Directors at a special networking function.

#### Online Buyers Guide

- A Corporate Sponsor logo is included with your company listing in this guide.

#### Luncheon Announcement

- One representative is invited to receive recognition at a luncheon. Group photo of sponsors taken following the luncheon for publication in the Annual Report.

### Recognition on Name Tags

- Corporate Sponsor recognition on all of your staff's luncheon name tags.

### Media

- Listing in *Office Space* (leasing guide published by Business in Vancouver).

### Use Your Sponsorship as a Marketing Tool!

- We encourage all sponsors to promote their BOMA Corporate Sponsorship at events, conferences and tradeshow (i.e. at your BUILDDEX exhibit).



*\*The Awards Gala is every other year (2019, 2021, etc.). In alternate years, sponsor will receive two tickets for the May Luncheon. Please call BOMA to register.*



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## **GOLD SPONSOR Corporate Sponsorship (3 at \$5,000)**

### **IN ADDITION TO THE BRONZE BENEFITS:**

#### **Logo & Description on BOMA Website**

- Logo in BOMA's sponsor section of the website.
- Three line description of your company.
- Link to your website.

#### **Large Logo On-Screen**

- Corporate logo slide (shared with two other Gold Sponsors) on a screen at BOMA's Christmas Luncheon; Awards Gala\*; and Luncheons. Plus recognition in all special event programs.

#### **Golf Classic**

- Co-sponsorship of power carts for 288 golfers, with your logo on every golf cart.
- Early bird registration lets you bypass the waitlist and register one foursome (golf fees apply).

#### **\*Awards Gala**

- A total of four complimentary tickets (\$340 value).

#### **Christmas Luncheon**

- Two complimentary tickets (\$170 value).

#### **Advertising eInsert**

- Two complimentary e-inserts in the eNewsletter issues of your choice during 2019. Contact BOMA to arrange (\$750 value).

#### **Newsletter Profile**

- 200-word company profile or update in BOMA eNews. Send copy and images to BOMA for final edits.

#### **Logo in Annual Report**

- Emailed to all members and archived on website for the public.

### **BRONZE BENEFITS INCLUDED:**

#### **Sponsor Logo**

- Corporate Sponsor logo made available for your use on: stationary; advertising; website; and all your other marketing during 2019.

#### **Networking Event With Directors**

- Sponsors have the exclusive opportunity to host the Board of Directors at a special networking function.

#### **BOMA eNews**

- Recognition announcing sponsorship. Sent to over 750 people.

#### **Online Buyers Guide**

- Gold Corporate Sponsor logo included with your company listing.

#### **Luncheon Announcement**

- One representative is invited to receive recognition at a luncheon. Group photo of sponsors taken following the luncheon for publication in the Annual Report.

#### **Recognition on Name Tags**

- Corporate Sponsor recognition on all of your staff's luncheon name tags.

#### **Media**

- Listing in *Office Space* (leasing guide published by Business in Vancouver).

#### **Use Your Sponsorship as a Marketing Tool!**

- We encourage all sponsors to promote their BOMA Corporate Sponsorship at events, conferences and tradeshow (i.e. at your BUILDEX exhibit).



*\*The Awards Gala is every other year (2019, 2021, etc.). In alternate years, sponsor will receive two tickets for the May Luncheon. Please call BOMA to register.*

**Corporate Sponsorships... Contact Sarah at 604-684-3916; [sjones@boma.bc.ca](mailto:sjones@boma.bc.ca)**



## PLATINUM SPONSOR Corporate Sponsorship (1 at \$8,000)

### IN ADDITION TO BRONZE:

#### Logo & Description on BOMA Website

- Most prominent and largest logo in BOMA's sponsor section of the website. Four-line description of your company and link to your website.

#### Your Logo On Screen

- Exclusive corporate logo slide on a screen at the Christmas Luncheon; Awards Gala\*; and Luncheons. Plus recognition in all special event programs.

#### Golf Classic

- Exclusive sponsorship for 288 golfers (i.e. Drink Ticket Sponsor: Color logo on 288 vouchers (*actual cost: \$2,000+ for beverages*)).  
- Early bird registration lets you bypass the waitlist and register up to two foursomes (golf fees apply).

#### Christmas Luncheon

- Provide welcome address to over 800 guests.  
- Exclusive corporate logo slide.

#### \*Awards Gala

- Welcome address by a senior representative (approx. one min.).  
- Six complimentary tickets (*\$510 value*).  
- Exclusive corporate logo slide.

#### Advertising Insert & Editorial

- 400-word profile in BOMA eNews. Send copy and images to BOMA for final edits.  
- One free e-insert in the issue of your choice during 2019. Contact BOMA to arrange (*\$375 value*).

#### Educational Session

- Opportunity to present on an industry-related topic during 2019. Some conditions apply. Contact BOMA to discuss available dates.

#### Front Row Reserved Seating

- Front row reserved seating for a maximum of ten people (tickets not included) at luncheons, Awards Gala, Christmas Luncheon and Golf Classic dinner.  
- Corporate signage when reserving a full table.

#### Prominent Logo in Annual Report

- Emailed to all members and archived on website for the public.

### BRONZE BENEFITS INCLUDED:

#### Logo

- Corporate Sponsor logo made available for your use on: stationery; advertising; website; and all your other marketing during 2019.

#### Networking Event with Directors

- Sponsors have the exclusive opportunity to host the Board of Directors at a special networking function.

#### BOMA eNews

- Recognition announcing sponsors.

#### Online Buyers Guide

- Corporate Sponsor logo included with your company listing.

#### Luncheon Announcement

- One representative is invited to receive recognition at a luncheon. Group photo of sponsors taken following the luncheon for publication in the Annual Report.

#### Recognition on Name Tags

- Corporate Sponsor recognition on your staff's luncheon name tags.

#### Media

- Listing in *Office Space* (leasing guide published by Business in Vancouver).

#### Use Your Sponsorship as a Marketing Tool!

- We encourage all sponsors to promote their BOMA Corporate Sponsorship at events, conferences and tradeshow (i.e. at your BUILDEX exhibit).

*\*The Awards Gala is every other year (2019, 2021, etc.). In alternate years, sponsor will receive two tickets for the May Luncheon. Please call BOMA to register.*



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## BOMA AWARDS GALA *Additional Sponsorship*

A prestigious event that celebrates excellence in the commercial real estate industry. The Awards Gala is every other year (2019 and each odd year after that). Approximately 250 people attend this special networking event.

### **Wine Sponsor (2 sponsors at \$2,000\* each)**

- 'Compliments of' tag with color logo, on every bottle of wine, placed on all the tables.
- One complimentary ticket to the event.
- Recognition in the event program.
- Recognition in one issue of the BOMA eNewsletter.
- Logo on email invitation.

*\*Actual cost of wine is \$4,500+*

### **Audio Visual Sponsor (1 sponsor at \$3,000)**

- Logo on the powerpoint presentation on every slide where possible.
- Two complimentary tickets to the event.
- Recognition in the event program at the Gala.
- Recognition in one issue of the BOMA eNewsletter.
- Logo on email invitation.

### **Invitation Sponsor (1 at \$1,000)**

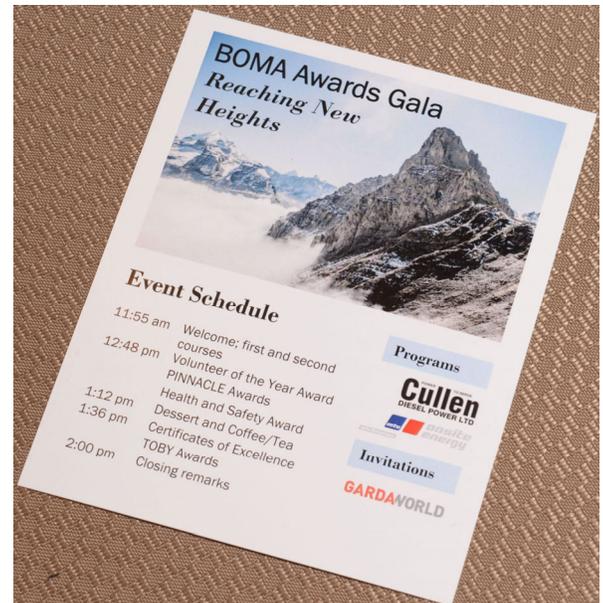
- Prominent recognition on invitation.
- Recognition in the programs at the Gala.

### **Program Sponsor (1 at \$1,000)**

- Recognition on invitation.
- Prominent logo recognition in the programs at the Gala.

### **Finalist Congratulations Slide (\$500)**

- Your logo on the screen as the finalist of your choice is announced (i.e. "ABC Company congratulates PM Real Estate on being a finalist!")



Additional Sponsorships... Contact Sarah at 604-684-3916; [sjones@boma.bc.ca](mailto:sjones@boma.bc.ca)



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## **BOMA GOLF CLASSIC** *Additional Sponsorship*

Exposure to 288 golfers at BOMA's most anticipated event.

### **Lunch Sponsor (1 sponsor at \$3,000\*)**

- Highly visible color logo on every golfer's lunch voucher.
- Thank you in program and in BOMA eNewsletter.
- Logo on all promotional golf emails.
- One golf foursome bypasses the waitlist.

### **Wine Sponsors (2 at \$2,000\* each)**

- Highly visible color logo on neck of every wine bottle.
- Thank you in program and in one issue of eNews.
- Logo on all promotional golf emails.
- One golf foursome bypasses the waitlist.

### **Massage Sponsor (1 at \$1,600)**

- Logo on signage in the massage area.
- Thank you in program and in BOMA eNews.
- Opportunity to provide your branded tent and t-shirts for massage therapists.
- Verbal thank you during dinner.

### **Golf Clinic Sponsor (1 at \$1,000)**

- Logo on signage in the golf clinic area.
- Thank you in program and in BOMA eNews.
- Verbal thank you during dinner.

### **Golf Balls Sponsor (1 at \$2,500)**

- One sleeve of balls is distributed to each golfer at registration. Your color logo will be on every ball. BOMA arranges purchase, delivery and distribution.

### **Signage Sponsor (1 at \$2,000)**

- Logo on a minimum of 38 tournament signs.
- Thank you in program.
- Recognition in one issue of BOMA eNews.



### **Hole Sponsors (from \$475 to \$1,100)**

- Color logo on signage near the tee box.
- Thank you in Program.
- Recognition in one issue of BOMA

**Additional Sponsorships... Contact Sarah at 604-684-3916; [sjones@boma.bc.ca](mailto:sjones@boma.bc.ca)**



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## BOMA CHRISTMAS LUNCHEON *Additional Sponsorship*

Imagine over 800 of your industry colleagues in one room. This is BOMA BC's most well-attended social event of the year.

### **Invitation Sponsor (1 sponsor at \$1,000)**

- Prominent recognition on invitation; Recognition in programs at the event.

### **Program Sponsor (1 sponsor at \$1,000)**

- Prominent recognition in programs at event; Recognition on invitation.

### **Audio Visual Sponsor (1 sponsor at \$2,000)**

- One complimentary ticket; Highly visible logo on powerpoint presentation slides where possible; Recognition in email invitation; event programs; and an issue of BOMA eNews.

### **Centrepiece Sponsor (1 at \$3,500)**

- Two complimentary tickets; Recognition in email invitation; event programs; and an issue of BOMA eNews.  
- Verbal thank you at the event.

### **Prize Sponsors (up to 6 at \$1,000 each)**

- Logo on group signage beside prize table; Verbal recognition by MC; Recognition on group slide at the event; BOMA coordinates purchase of prizes.

### **Reception Sponsor (1 at \$2,000)**

- One complimentary ticket; Prominent logo on napkins at the reception; Large logo on signage at ballroom entrance; Recognition in email invitation, in event programs, on a powerpoint slide, and in an issue of BOMA eNews.

### **Grand Prize Sponsor (1 at \$3,000)**

- Two complimentary tickets; Logo on grand prize signage; Verbal recognition by MC; Opportunity to draw winning ticket; Recognition on group slide; BOMA coordinates purchase of prize.



### **Wine Sponsor (1 at \$5,000 or 2 at \$2,500)**

- Either one or three complimentary tickets based on level of sponsorship.  
- Recognition in email invitation; in event programs; and one issue of the BOMA eNews.  
- 'Compliments of' tag with your logo, on every bottle of wine placed at all the tables.  
- Recognition on group slide at the event.  
- *\*Actual cost of wine is \$10,000!*

**Additional Sponsorships... Contact Sarah at 604-684-3916; [sjones@boma.bc.ca](mailto:sjones@boma.bc.ca)**



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## BOMA BOAT CRUISE *Additional Sponsorship*

Doubling in attendance from the previous year, this event is now BOMA BC's third-largest event.

### **Presenting Sponsor (1 sponsor at \$2,500)**

- Your company name immediately follows the title of the event on all promotions and on signage at event.
- Most prominent logo on all event invitations.
- Most prominent logo on website event calendar listing.
- Recognition in two issues of BOMA eNews.
- Verbal recognition at the event.
- Three complimentary tickets.

### **Entertainment Sponsor (1 sponsor at \$2,000)**

- Exclusive signage with your logo.
- Logo on all event invitations.
- Logo on website event calendar listing.
- Recognition in one issue of BOMA eNews.
- One complimentary ticket.

### **Food Sponsor (1 sponsor at \$1,500)**

- Option to personally give out complimentary cocktails to attendees.
- Exclusive signage with your logo at the food station.
- Logo on all event invitations.
- Logo on website event calendar listing.
- Recognition in one issue of BOMA eNews.
- Two complimentary tickets.

### **Photo Booth Sponsor (1 at \$1,500)**

- Corporate branding on all photo booth photos.
- Logo on event invitations.
- Logo on website event calendar listing.
- Recognition in one issue of BOMA eNews.
- Two complimentary tickets.

### **Beer Bar Sponsor (1 at \$1,500)**

- Every attendee will receive a complimentary beer ticket with your logo on it.
- Exclusive signage with your logo at the beer bar.
- Logo on all event invitations.
- Logo on website event calendar listing.
- Recognition in one issue of BOMA eNews.
- Two complimentary tickets.



compliments of  
**BEE-CLEAN**  
INDUSTRIAL MAINTENANCE



Butter Studios  
PHOTOGRAPHY

Additional Sponsorships... Contact Sarah at 604-684-3916; [sjones@boma.bc.ca](mailto:sjones@boma.bc.ca)



## **SKI DAY** *Additional Sponsorship*

With unrivaled networking and socializing, Ski Day is an exclusive event for fifty-six members to spend a day with clients, sharing a private coach to and from Whistler. With a waitlist last year, a second coach may be added for 2019.

### **Coffee & Snack Sponsor (1 sponsor at \$1,000)**

- One complimentary full registration (\$240 value)
- Recognition on all email notices.
- Recognition on the online event notice.
- Verbal recognition on the coach.
- Recognition in one issue of the BOMA eNews.

### **Lunch Sponsor (1 sponsor at \$1,000)**

- One complimentary registration (\$240 value)
- Logo on lunch gift cards
- Recognition on email promotions and on website events calendar
- Verbal thank you on coach
- Recognition in one issue of BOMA eNews.

### **Shuttle Sponsor (1 sponsor at \$1,000)**

- One complimentary full registration (\$240 value)
- Recognition on all email notices.
- Recognition on the online event notice.
- Verbal recognition on the coach, and opportunity to provide welcome address to attendees.
- Recognition plus logo in one issue of the BOMA eNews.





## LUNCHEONS & SEMINARS *Additional Sponsorship*

### Luncheon Speaker Sponsor (\$500 per Luncheon)

BOMA BC hosts an average of six networking luncheons per year with keynote speakers. Approximately 130 people attend, from a cross-section of member companies.

- Complimentary 6-foot table top exhibit in registration area.
- One free ticket to the luncheon being sponsored.
- 'Speaker Sponsor' sign at exhibit provided.



### Seminar Sponsor (\$500 per seminar)

Each year there are quarterly continuing education sessions for property managers that delve into need-to-know topics such as emergency preparedness. There are also eight Quality Building Team sessions that are aimed at building operations personnel.

- Complimentary table top exhibit in registration area.
- One free ticket to seminar being sponsored.
- 'Seminar Sponsor' sign at exhibit provided.





## THE NEW PROFESSIONALS OF BOMA

### *Additional Sponsorship*

This is BOMA BC's networking group for industry professionals under the age of forty. With year-round exposure and emails being distributed to the entire membership, brand exposure is high. As many of these individuals do not attend BOMA's other events, these sponsorships will extend your reach to a new market. This is an opportunity to define your brand as a company that supports the next generation of leaders.

#### **New Professionals Sponsor**

*Exclusive to one company per year*

**Term: 1 year (\$5,000)**

- Opportunity to give a one-minute welcome address at one of the TNP events. Contact BOMA to arrange.
- Color logo on TNP page of the website for one year.
- Color logo on all TNP event emails.
- Recognition on TNP event listings on website.
- One complimentary ticket to each event. Contact BOMA by phone or email to register.
- Recognition in BOMA eNews following the event.





## 2019 Sponsorship Order Form

### Corporate Sponsors (1 year term)

- Platinum  \$8,000 (1 sponsor)
- Gold  \$5,000 (3)
- Silver  \$3,800 (6)
- Bronze  \$2,000 (18)

### Awards Gala

- Wine  \$2,000 (2 sponsors)
- Audio Visual  \$3,000 (1)
- Invitation  \$1,000 (1)
- Program  \$1,000 (1)
- Finalist Slide  \$500

### Luncheons & Seminars

- Lunch Speaker  \$500 (1 sponsor)
- Seminar  \$500 (1)
- Door Prize  \$200 minimum

### Boat Cruise

- Entertainment  \$2,000 (1 sponsor)
- Presenting  \$2,500 (1)
- Prize  \$500 (1)
- Food  \$1,500 (1)
- Photo Booth  \$1,500 (1)
- Beer Bar  \$1,500 (1)

### Golf Classic

- Lunch  \$3,000 (1 sponsor)
- Wine  \$2,000 (2)
- Massage  \$1,600 (1)
- Golf Clinic  \$1,000 (1)
- Golf Balls  \$2,500 (1)
- Prizes  \$300 minimum
- Signage  \$1,900 (1)
- Hole waitlist

### Christmas Luncheon

- Reception  \$2,500 (1 sponsor)
- Audio Visual  \$2,000 (1)
- Centrepiece  \$3,500 (1)
- Grand Prize  \$3,000 (1)
- Prizes  \$1,000 (6)
- Wine  \$2,500 (2)
- Wine  \$5,000 (1)
- Invitation  \$1,000 (1)
- Program  \$1,000 (1)

### The New Professionals

- Exclusive  \$5,000 (1 sponsor)

### Ski Day

- Coffee  \$1,000 (1 sponsor)
- Shuttle  \$1,000 (1)
- Lunch  \$1,000 (1)

**Please complete and email to [sjones@boma.bc.ca](mailto:sjones@boma.bc.ca)**

Cheques payable to: BOMA BC. 556 - 409 Granville St., Vancouver, BC V6C 1T2

Name of authorizer: \_\_\_\_\_

Name of contact for details related to sponsorship: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT INFO

Send me an invoice. P.O. number (optional): \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiry: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**For more information, contact Sarah Jones at 604-684-3916 or [sjones@boma.bc.ca](mailto:sjones@boma.bc.ca)**