



Building Owners and Managers
Association of British Columbia

BOMA BC SPONSORSHIP PACKAGE 2020

These exceptional marketing opportunities have been crafted to increase prominence and access to key decision-makers in BC's billion-dollar commercial real estate industry.

We have options that will strategically align with your marketing goals. There are a variety of opportunities for your company to be recognized at BOMA BC's most popular events, such as: the Golf Classic; Christmas Luncheon; Awards Gala; plus Luncheons, Seminars, Ski Day, Boat Cruise and The New Professionals events.

Whether your goal is brand awareness or engaging stakeholders, we will work with you to choose the best options for your company.

If you have an idea that isn't listed in this package please let us know.



2019 Corporate Sponsors:



Integrated
Facility Services



BFL
CANADA



Cadillac
Fairview



TRANE

Morguard



REFRIGERATION &
AIR CONDITIONING CO. LTD.

ESC
AUTOMATION



CORPORATE
ELECTRIC LIMITED

SomatiC
COMMERCIAL REAL ESTATE

- TrioVest Realty Advisors (BC) Inc.
- Warrington PCI Management
- Chubb Edwards
- Envirosafe Janitorial Inc.
- Priority Building Services Ltd.
- Bee Clean Building Maintenance
- Control Solutions Ltd.
- Manulife Financial Real Estate
- Cascades Recovery Inc.
- Waste Management
- C&W Services
- SerVantage Services Corp.
- Peterson
- Alpine Building Maintenance Inc.
- Sterling IAQ Consultants Ltd.
- GuardTeck Security Co.
- GardaWorld
- Johnson Controls

Corporate Sponsorships (Pg. 2 to 5)

This program provides you with enhanced branding and the most visibility at BOMA events throughout the year. Your company name will be front and centre at all luncheons and major events.

You also have the option of adding on any of the Additional Sponsorships.

Additional Sponsorships (Pg. 6 to 12)

These a la carte sponsorships provide recognition and benefits that are directly tied to one specific event (such as the Wine at the Christmas Luncheon). If you have a particular interest in education, take a look at the section on Luncheons & Seminars.

Contact Sarah Jones at 604-684-3916 ext. 223 or
sjones@boma.bc.ca



BRONZE SPONSOR Corporate Sponsorship (18 sponsors, \$2,000 each)

Recognition Throughout the Year

- Company listing on a large screen at BOMA's Christmas Luncheon; Awards Gala*; and Luncheons. Plus recognition in all special event programs.

Networking Event With Directors

- Sponsors have the exclusive opportunity to network with the Board of Directors at a VIP function.

BOMA eNews

- Recognition in BOMA's eNewsletter announcing sponsors. Distributed to over 750 people.

BOMA Website

- Recognition on BOMA's sponsorship page of the website for the year, with link to your website.

Online Buyers Guide

- A Bronze Corporate Sponsor logo is included with your company listing in this guide for the public.

Recognition on Name Tags

- Corporate Sponsor recognition on all of your staff's luncheon name-tags.

Opportunity to upgrade

- Bronze members have the benefit of having the first chance to fill Silver, Gold and Platinum sponsorship openings.

Sponsor Logo

- Corporate Sponsor logo made available for your use on: stationery; advertising; website; and all your other marketing materials during 2020.

Luncheon Announcement

- One representative is invited to receive recognition at a luncheon. Group photo of sponsors taken following the luncheon for publication in the Annual Report.

***Awards Gala**

- Two complimentary tickets (\$180 value).
- Recognition on a group slide during the program.

Recognition in Annual Report

- Emailed to members and archived on website for the public.

Media

- Listing in *Office Space* magazine (leasing guide published by Business in Vancouver).

Use Your Sponsorship as a Marketing Tool!

- We encourage all sponsors to promote their BOMA Corporate Sponsorship at events, conferences and tradeshow (i.e. at your BUILDDEX exhibit).



**The Awards Gala is every other year (2020, 2022, etc.). In alternate years, sponsor will receive two tickets for the May Luncheon. Please call BOMA to register.*



Building Owners and Managers
Association of British Columbia

SILVER SPONSOR *Corporate Sponsorship* (6 sponsors at \$3,800 each)

IN ADDITION TO THE BRONZE BENEFITS:

Logo & Description on BOMA Website

- Logo in BOMA's sponsor section of the website.
- Brief description of your company.
- Link to your website.

Your Logo On-Screen

- Corporate logo slide (shared with five other Silver Sponsors) on a screen at BOMA's Christmas Luncheon; Awards Gala*; and Luncheons. Plus recognition in all special event programs.

Golf Classic

- One complimentary hole sponsorship, with your logo on signage at the tee (*actual cost \$475*).
- Early bird registration lets you bypass the waitlist and register one foursome (golf fees apply).

Christmas Luncheon

- Two complimentary tickets to this event that has entertainment and prizes (*\$200 value*).

Logo in Annual Report

- Emailed to all members and archived on website for the public.

BRONZE BENEFITS INCLUDED:

*Awards Gala

- Two complimentary tickets (*\$180 value*).

Sponsor Logo

- Corporate Sponsor logo made available for your use on: stationery; advertising; website; and all your other marketing materials during 2020.

BOMA eNews

- Recognition in BOMA's eNews announcing sponsors. Sent to over 750 people.

Networking Event With Directors

- Sponsors have the exclusive opportunity to network with the Board of Directors at a VIP function.

Online Buyers Guide

- A Corporate Sponsor logo is included with your company listing in this guide.

Luncheon Announcement

- One representative is invited to receive recognition at a luncheon. Group photo of sponsors taken following the luncheon for publication in the Annual Report.

Recognition on Name Tags

- Corporate Sponsor recognition on all of your staff's luncheon name tags.

Media

- Listing in *Office Space* magazine (leasing guide published by Business in Vancouver).

Use Your Sponsorship as a Marketing Tool!

- We encourage all sponsors to promote their BOMA Corporate Sponsorship at events, conferences and tradeshows (i.e. at your BUILDEX exhibit).



**The Awards Gala is every other year (2020, 2022, etc.). In alternate years, sponsor will receive two tickets for the May Luncheon. Please call BOMA to register.*

Corporate Sponsorships... Contact Sarah at 604-684-3916; sjones@boma.bc.ca



Building Owners and Managers
Association of British Columbia

GOLD SPONSOR Corporate Sponsorship (3 sponsors at \$5,000 each)

IN ADDITION TO THE BRONZE BENEFITS:

Logo & Description on BOMA Website

- Logo in BOMA's sponsor section of the website.
- Three line description of your company.
- Link to your website.

Large Logo On-Screen

- Corporate logo slide (shared with two other Gold Sponsors) on a screen at BOMA's Christmas Luncheon; Awards Gala*; and Luncheons. Plus recognition in all special event programs.

Golf Classic

- Co-sponsorship of power carts for 288 golfers, with your logo in every golf cart.
- Early bird registration lets you bypass the waitlist and register one foursome (golf fees apply).

***Awards Gala**

- A total of four complimentary tickets (\$360 value).

Christmas Luncheon

- Two complimentary tickets (\$200 value).

Advertising eInsert

- Two complimentary e-inserts in the eNewsletter issues of your choice during 2020. Contact BOMA to arrange (\$750 value).

Newsletter Profile

- 200-word company profile or update in BOMA eNews. Send copy and images to BOMA for final edits.

Logo in Annual Report

- Emailed to all members and

BRONZE BENEFITS INCLUDED:

Sponsor Logo

- Corporate Sponsor logo made available for your use on: stationery; advertising; website; and all your other marketing during 2020.

Networking Event With Directors

- Sponsors have the exclusive opportunity to network with the Board of Directors at a VIP function.

BOMA eNews

- Recognition announcing sponsorship. Sent to over 750 people.

Online Buyers Guide

- Gold Corporate Sponsor logo included with your company listing.

Luncheon Announcement

- One representative is invited to receive recognition at a luncheon. Group photo of sponsors taken following the luncheon for publication in the Annual Report.

Recognition on Name Tags

- Corporate Sponsor recognition on all of your staff's luncheon name tags.

Media

- Listing in *Office Space* magazine (leasing guide published by Business in Vancouver).

Use Your Sponsorship as a Marketing Tool!

- We encourage all sponsors to promote their BOMA Corporate Sponsorship at events, conferences and tradeshow (i.e. at your BUILDEX exhibit).



**The Awards Gala is every other year (2020, 2022, etc.). In alternate years, sponsor will receive four tickets for the May Luncheon. Please call BOMA to register.*

Corporate Sponsorships... Contact Sarah at 604-684-3916; sjones@boma.bc.ca



PLATINUM SPONSOR *Corporate Sponsorship* (1 sponsor at \$8,000)

IN ADDITION TO BRONZE:

Logo & Description on BOMA Website

- Most prominent and largest logo in BOMA's sponsor section of the website. Four-line description of your company and link to your website.

Your Logo On Screen

- Exclusive corporate logo slide on a screen at the Christmas Luncheon; Awards Gala*; and Luncheons. Plus recognition in all special event programs.

Golf Classic

- Exclusive sponsorship for 288 golfers (i.e. Drink Ticket Sponsor: Color logo on 288 vouchers (*actual cost: \$2,000+ for beverages*)).
- Early bird registration lets you bypass the waitlist and register up to two foursomes (golf fees apply).

Christmas Luncheon

- Provide welcome address to over 850 guests.
- Exclusive corporate logo slide.

*Awards Gala

- Welcome address by a senior representative (approx. one min.).
- Six complimentary tickets (\$540 value).
- Exclusive corporate logo slide.

Advertising eInsert & Editorial

- 400-word profile in BOMA eNews. Send copy and images to BOMA for final edits.
- One free e-insert in the issue of your choice during 2020. Contact BOMA to arrange (*\$375 value*).

Educational Session

- Opportunity to present on an industry-related topic during 2020. Some conditions apply. Contact BOMA to discuss available dates.

Front Row Reserved Seating

- Front row reserved seating for a maximum of ten people (tickets not included) at luncheons, Awards Gala, Christmas Luncheon and Golf Classic dinner.
- Corporate signage when reserving a full table.

Prominent Logo in Annual Report

- Emailed to all members and archived on website for the public.

BRONZE BENEFITS INCLUDED:

Logo

- Corporate Sponsor logo made available for your use on: stationery; advertising; website; and all your other marketing during 2020.

Networking Event with Directors

- Sponsors have the exclusive opportunity to network with the Board of Directors at a special VIP function.

BOMA eNews

- Recognition announcing sponsors.

Online Buyers Guide

- Corporate Sponsor logo included with your company listing.

Luncheon Announcement

- One representative is invited to receive recognition at a luncheon. Group photo of sponsors taken following the luncheon for publication in the Annual Report.

Recognition on Name Tags

- Corporate Sponsor recognition on your staff's luncheon name tags.

Media

- Listing in *Office Space* magazine (leasing guide published by Business in Vancouver).

Use Your Sponsorship as a Marketing Tool!

We encourage all sponsors to promote their BOMA Corporate Sponsorship at events, conferences and tradeshow (i.e. BUILDEX exhibit).

**The Awards Gala is every other year (2020, 2022, etc.). In alternate years, sponsor will receive six tickets for the May Luncheon. Please call BOMA to register.*



BOMA AWARDS GALA *Additional Sponsorship*

A prestigious event that celebrates excellence in the commercial real estate industry. 250 people attend this special networking reception and luncheon, making it the second largest luncheon of the year.

Welcome Drink Sponsor (1 sponsor at \$3,000)

- Logo on all napkins at reception.
- Logo on email invitation; in the website calendar listing; and in Gala PowerPoint presentation.
- Two complimentary tickets.
- Recognition in the program; and in an issue of eNews.

Keynote Sponsor (1 sponsor at \$3,000)

- Speaking opportunity to introduce the keynote speaker (optional).
- Logo on email invitation; in the website calendar listing; and in Gala PowerPoint presentation.
- Two complimentary tickets.
- Recognition in the program; and in an issue of eNews.

Audio Visual Sponsor (1 at \$2,500)

- Logo in the Gala PowerPoint presentation on every slide where possible; and in the email invitation.
- Two complimentary tickets.
- Recognition in the program; and in an issue of eNews.

Award Category Sponsor (\$1,500 each)

(i.e. TOBY; Earth; Young Professional; Tenant Improvement; Supplier/Contractor; Building Operations Team)

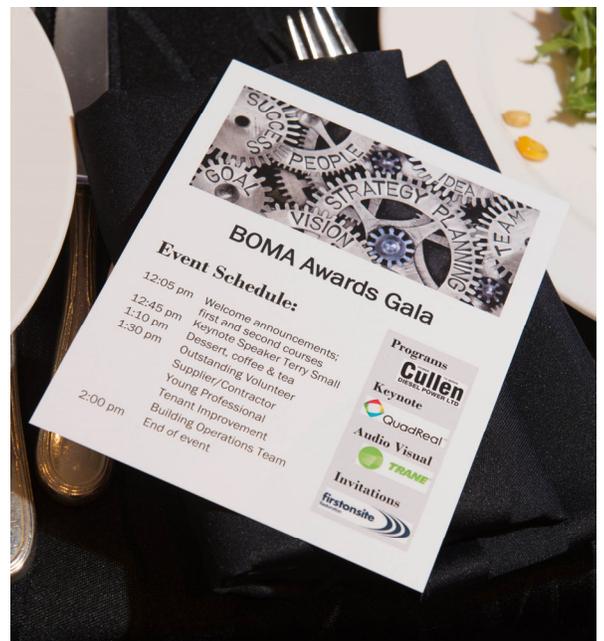
- Opportunity to introduce and present the award.
- One complimentary ticket.
- Recognition in Gala PowerPoint presentation.

Invitation Sponsor (1 at \$1,000)

- Prominent recognition on email invitations.
- Recognition in the programs at the Gala.

Program Sponsor (1 at \$1,000)

- Prominent logo recognition in the on-site programs.
- Recognition on email invitations.



Finalist Congratulations Slide (\$500)

- Your logo on the screen as the finalist of your choice is announced (i.e. "ABC Company congratulates PM Real Estate on being a finalist!"). Ask BOMA for the list of finalists.



Building Owners and Managers
Association of British Columbia

BOMA GOLF CLASSIC *Additional Sponsorship*

Exposure to 288 golfers at BOMA's most anticipated event.

Lunch Sponsor (1 sponsor at \$3,000*)

- Highly visible color logo on every golfer's lunch voucher.
- Thank you in program and in BOMA eNewsletter.
- Logo on all promotional golf emails.
- One golf foursome bypasses the waitlist.

Wine Sponsors (2 at \$2,000* each)

- Highly visible color logo on neck of every wine bottle.
- Thank you in program and in one issue of eNews.
- Logo on all promotional golf emails.
- One golf foursome bypasses the waitlist.

Massage Sponsor (1 at \$1,600)

- Logo on signage in the massage area.
- Thank you in program and in BOMA eNews.
- Opportunity to provide your branded tent and t-shirts for massage therapists.
- Verbal thank you during dinner.

Golf Clinic Sponsor (1 at \$1,000)

- Logo on signage in the golf clinic area.
- Thank you in program and in BOMA eNews.
- Verbal thank you during dinner.

Golf Balls Sponsor (1 at \$2,500)

- One sleeve of balls is distributed to each golfer at registration. Your color logo will be on every ball. BOMA arranges purchase, delivery and distribution.
- Verbal thank you during dinner.

Prize Sponsor (\$300 minimum per prize)

- Recognition on prize table, verbal thank you by MC. BOMA helps select, purchase and distribute.



Signage Sponsor (1 at \$2,000)

- Logo on a minimum of 38 tournament signs.
- Thank you in program.
- Recognition in an issue of eNews.

Hole Sponsors (from \$475 to \$1,100)

- Color logo on signage near the tee box.
- Thank you in Program.
- Recognition in an issue of eNews.
- Specialty hole sponsors get recognition on the prize table and by the MC.

Additional Sponsorships... Contact Sarah at 604-684-3916; sjones@boma.bc.ca



BOMA CHRISTMAS LUNCHEON *Additional Sponsorship*

Imagine over 850 of your industry colleagues in one room. This is BOMA BC's most well-attended social event of the year.

Invitation Sponsor (1 sponsor at \$1,200)

- Prominent recognition on invitation; Recognition in programs at the event.

Program Sponsor (1 sponsor at \$1,200)

- Prominent recognition in programs at event; Recognition on invitation.

Audio Visual Sponsor (1 sponsor at \$2,000)

- One complimentary ticket; Highly visible logo on powerpoint presentation slides where possible; Recognition in email invitation; event programs; and an issue of BOMA eNews.

Centrepiece Sponsor (1 at \$3,500)

- Two complimentary tickets; Recognition in email invitation; event programs; and an issue of BOMA eNews.
- Verbal thank you at the event.

Prize Sponsors (up to 6 at \$1,000 each)

- Logo on group signage beside prize table; Verbal recognition by MC; Recognition on group slide at the event; BOMA coordinates purchase of prizes.

Reception Sponsor (1 at \$3,000)

- Two complimentary tickets; Prominent logo on napkins at the reception; Large logo on signage at ballroom entrance; Recognition in email invitation, in event programs, on a powerpoint slide, and in an issue of BOMA eNews.

Grand Prize Sponsor (1 at \$3,000)

- Two complimentary tickets; Logo on grand prize signage; Verbal recognition by MC; Opportunity to draw winning ticket; Recognition on group slide; BOMA coordinates purchase of prize.



Wine Sponsor (1 at \$5,000 or 2 at \$2,500)

- Either one or three complimentary tickets based on level of sponsorship.
- Recognition in email invitation; in event programs; and one issue of the BOMA eNews.
- 'Compliments of' tag with your logo, on every bottle of wine placed at all the tables.
- Recognition on group slide at the event.
- **Actual cost of wine is \$10,000!*



Building Owners and Managers
Association of British Columbia

BOMA BOAT CRUISE *Additional Sponsorship*

Our July social sells out with 240 people - BOMA BC's third-largest event.

Presenting Sponsor (1 sponsor at \$3,000)

- Your company name immediately follows the title of the event on all promotions and on signage at event.
- Most prominent logo on all event invitations.
- Most prominent logo on website event calendar listing.
- Recognition in two issues of BOMA eNews.
- Verbal recognition at the event.
- Three complimentary tickets.

Entertainment Sponsor (1 sponsor at \$2,000)

- Exclusive signage with your logo.
- Logo on all event invitations.
- Logo on website event calendar listing.
- Recognition in one issue of BOMA eNews.
- Two complimentary tickets.

Food Sponsor (1 sponsor at \$1,600)

- Exclusive signage with your logo at the food station.
- Logo on all event invitations.
- Logo on website event calendar listing.
- Recognition in one issue of BOMA eNews.
- Two complimentary tickets.

Photo Booth Sponsor (1 at \$1,500)

- Corporate branding on all photo booth photos.
- Logo on event invitations.
- Logo on website event calendar listing.
- Recognition in one issue of BOMA eNews.
- Two complimentary tickets.

Beer Bar Sponsor (1 at \$1,600)

- Every attendee will receive a complimentary beer ticket with your logo on it.
- Exclusive signage with your logo at the beer bar.
- Logo on all event invitations.
- Logo on website event calendar listing.
- Recognition in one issue of BOMA eNews.
- Two complimentary tickets.



Compliments of
BEE-CLEAN
INDUSTRIAL MAINTENANCE



Costume Prize Sponsor (1 at \$500)

- Option to announce winner and hand out prize.
- Recognition in one issue of BOMA eNews.

Additional Sponsorships... Contact Sarah at 604-684-3916; sjones@boma.bc.ca



SKI DAY *Additional Sponsorship*

With unrivaled networking and socializing, Ski Day is the perfect way to spend a day with clients, sharing a private coach to and from Whistler. Due to popularity a second 56-passenger coach was added for the 2019 event.

Coffee & Snack Sponsor (1 sponsor at \$1,200)

- One complimentary full registration (\$240 value).
- Logo on every snack bag.
- Recognition on all email notices.
- Recognition on the online event notice.
- Verbal recognition on the coach.
- Recognition in one issue of the BOMA eNews.

Lunch Sponsor (1 sponsor at \$1,200)

- One complimentary registration (\$240 value).
- Logo on every \$20 lunch gift card.
- Recognition on email promotions and on website events calendar.
- Verbal thank you on coach.
- Recognition in one issue of BOMA eNews.

Shuttle Sponsor (1 sponsor at \$2,000)

- Two complimentary full registrations (\$480 value)
- Recognition on all email notices.
- Recognition on the online event notice.
- Verbal recognition on both coaches, and opportunity to provide welcome address to attendees.
- Recognition in one issue of BOMA eNews.

Longhorn Apres-Ski Sponsor (3 at \$1,000 each)

- This sponsorship ensures that a section of the patio is reserved for our whole group. Sponsors receive: one complimentary event registration; logo included on recognition at every table at Longhorn; verbal recognition on coaches; and listing on event invitations and website.





LUNCHEONS & SEMINARS *Additional Sponsorship*

Luncheon Speaker Sponsor (\$500 per Luncheon)

BOMA BC hosts an average of six networking luncheons per year with keynote speakers. Approximately 130 people attend, from a cross-section of member companies.

- Complimentary 6-foot table top exhibit in registration area.
- One free ticket to the luncheon being sponsored.
- 'Speaker Sponsor' sign at exhibit provided.



Seminar Sponsor (\$500 per seminar)

Each year there are quarterly continuing education sessions for property managers that delve into need-to-know topics such as emergency preparedness. There are also eight Quality Building Team sessions that are aimed at building operations personnel.

- Complimentary table top exhibit in registration area.
- One free ticket to seminar being sponsored.
- 'Seminar Sponsor' sign at exhibit provided.





Building Owners and Managers
Association of British Columbia

THE NEW PROFESSIONALS OF BOMA

Additional Sponsorship

This is BOMA BC's networking group for industry professionals under the age of forty. With year-round exposure and emails being distributed to the entire membership, brand exposure is high. As many of these individuals do not attend BOMA's other events, this sponsorship will extend your reach to a new market. Define your brand as a company that supports the next generation of leaders.

New Professionals Sponsor

Exclusive to one company per year

Term: 1 year (\$5,000)

- Opportunity to give a one-minute welcome address at one of the TNP events. Contact BOMA to arrange.
- Color logo on TNP page of the website for one year.
- Color logo on all TNP event emails.
- Recognition on TNP event listings on website.
- One complimentary ticket to each event. Contact BOMA by phone or email to register.
- Recognition in BOMA eNews following the event.



Additional Sponsorships... Contact Sarah at 604-684-3916; sjones@boma.bc.ca



2020 Sponsorship Order Form

Corporate Sponsors (1 year term)

- Platinum \$8,000 (1 sponsor)
- Gold \$5,000 (3)
- Silver \$3,800 (6)
- Bronze \$2,000 (18)

Awards Gala

- Keynote \$3,000 (1 sponsor)
- Welcome Drink \$3,000 (1)
- Audio Visual \$2,500 (1)
- Award Categ. \$1,500 each
- Invitation \$1,000 (1)
- Program \$1,000 (1)
- Finalist Slide \$500 each

Luncheons & Seminars

- Lunch Speaker \$500 (1 sponsor)
- Seminar \$500 (1)

Boat Cruise

- Entertainment \$2,000 (1 sponsor)
- Presenting \$3,000 (1)
- Costume Prize \$500 (1)
- Food \$1,600 (1)
- Photo Booth \$1,500 (1)
- Beer Bar \$1,600 (1)

Golf Classic

- Lunch \$3,000 (1 sponsor)
- Wine \$2,000 (2)
- Massage \$1,600 (1)
- Golf Clinic \$1,000 (1)
- Golf Balls \$2,500 (1)
- Prizes \$300 minimum
- Signage \$2,000 (1)
- Hole waitlist

Christmas Luncheon

- Reception \$3,000 (1 sponsor)
- Audio Visual \$2,000 (1)
- Centrepiece \$3,500 (1)
- Grand Prize \$3,000 (1)
- Prizes \$1,000 (6)
- Wine \$2,500 (2)
- Wine \$5,000 (1)
- Invitation \$1,200 (1)
- Program \$1,200 (1)

The New Professionals

- Exclusive \$5,000 (1 sponsor)

Ski Day

- Coffee \$1,200 (1 sponsor)
- Shuttle \$2,000 (1)
- Lunch \$1,200 (1)
- Longhorn \$1,000 (3)

Please complete and email to sjones@boma.bc.ca

Cheques payable to: BOMA BC. 556 - 409 Granville St., Vancouver, BC V6C 1T2

Name of authorizer: _____

Name of contact for details related to sponsorship: _____

Company: _____

Phone: _____ Email: _____

PAYMENT INFO

Send me an invoice. P.O. number (optional): _____

Credit Card #: _____ Expiry: _____

Name on Card: _____ CCV (3 digit code): _____

Signature: _____

For more information, contact Sarah Jones at 604-684-3916 or sjones@boma.bc.ca