



PINNACLE AWARD: Innovation 2021

Contact Name for Entry:

Contact's Company:

Phone:

Email:

The Pinnacle Award for Innovation recognizes and promotes innovation in the commercial real estate industry; whether it is a uniquely beneficial program, product or service, a better way to solve specific needs or an ingenious way to keep customers happy.

The written submission should be brief (maximum five pages) and address the areas below. However, the format is open and you are encouraged to include any information that you feel will assist the judges.

1. Describe the innovative program, product or service, how it is unique, and how it benefits the commercial real estate industry.
2. Describe how this has benefited your company and/or your clients (which can include employees and contractors), and the impact it has on business. How does the innovation make the building owner/manager's or customer's job easier, less stressful or more productive? Has it increased your company's or your client's efficiency, productivity and/or revenue?
3. Describe how you included employee and/or customer input into the development of the innovation.
4. Identify key clients where this innovation is applied or implemented.
5. Describe how innovation is encouraged and rewarded in your company, if applicable.

Images

Please provide a minimum of three high resolution photos (one showing the employees involved, and the remaining of your choice that relate to your entry), along with a company logo. JPEG files only. Each photo should be no less than 1mb and no more than 8mb. Email to Sarah at sjones@boma.bc.ca or upload to a free photo sharing site (i.e. Dropbox) then share the folder's link.

Payment Information

Please provide payment information for awards submission (\$300 + GST fee):

Cheque (payable to BOMA BC)

Credit Card # (Visa, Master card, American Express):

Expiry: _____ CVV#: _____

Name on card: _____

Signature: _____