



Building Owners and Managers
Association of British Columbia

CORPORATE SPONSORSHIP PACKAGE 2021

BOMA BC's Corporate Sponsorship opportunities are exclusively for members only. The benefits have been crafted to increase your brand exposure and access to key decision-makers in BC's multi-billion dollar commercial real estate industry.

If getting in front of commercial property managers aligns with your goals, take a look at our entry Bronze level - each tier above includes all the Bronze benefits. See the chart on page four to quickly spot the differences in levels.

*Corporate Sponsorship has a one-year term, from January 1st through to the end of December.

If you have an idea that isn't listed in this package let us know. There may be an opportunity to craft a unique sponsorship that more closely aligns with your goals.

**Only members can purchase sponsorship. BOMA BC assumes in good faith that companies will renew their Corporate Membership (this comes as a separate invoice in the fall, sometimes AFTER the sponsorship has been paid).*

2020 Corporate Sponsors:



Triovest Realty Advisors (BC) Inc.
Chubb Edwards
Envirosafe Janitorial Inc.
Priority Building Services Ltd.
Bee Clean Building Maintenance
Control Solutions Ltd.
Manulife Financial Real Estate
Cascades Recovery Inc.
C&W Services
SerVantage Services Corp.
Peterson
Alpine Building Maintenance Inc.
Sterling IAQ Consultants Ltd.
GuardTeck Security Co.
GardaWorld
Johnson Controls
Ultra-Tech Cleaning Systems
QMC Submetering Solutions

Additional Event & Education Sponsorships

Any in-person events organized for 2021 will also have their own unique sponsorship opportunities, sold separately from the Corporate Sponsorships listed in this package.

For more info contact Sarah Jones at 604-684-3916 ext. 223 or sjones@boma.bc.ca

BOMA Sponsorship Opportunities



BRONZE SPONSOR

(16 sponsors at \$2,000 each)

NEW: Reduced number of Bronze sponsors

Recognition Throughout the Year

- Company listing on a large screen at the beginning of webinars.

Networking Event With Directors

- Sponsors have the exclusive opportunity to network with the Board of Directors.

BOMA eNews

- Recognition in BOMA's eNewsletter announcing sponsors. Distributed to over 750 people.

BOMA Website

- Recognition on BOMA's sponsorship page of the website for the year, with link to your website.

Online Buyers Guide

- A Bronze Corporate Sponsor logo is included with your company listing in this guide for the public.

Sponsor Logo

- Corporate Sponsor logo made available for your use on: stationery; emails; advertising; website; and all your other marketing materials during 2021.

Virtual Awards Gala

- Two complimentary tickets.
- Recognition on a group slide during the Gala.

Recognition in Annual Report

- Emailed to members and archived on website for the public.

Media

- Listing in Office Space magazine (leasing guide published by Business in Vancouver).

Opportunity to upgrade

- Bronze members have the benefit of having the first chance to fill Silver, Gold and Platinum sponsorship openings.

Discounted advertising in BOMA newsletters and BIV. Ask BOMA for details.

If in-person events resume:

Recognition on Name Tags

- Corporate Sponsor recognition on all of your staff's nametags.

SILVER SPONSOR

(6 sponsors at \$3,800)

IN ADDITION TO THE BRONZE BENEFITS:

Logo & Description on BOMA Website

- Logo in BOMA's sponsor section of the website.
- Brief description of your company.
- Link to your website.

Your Logo On-Screen

- Corporate logo slide (shared with five other Silver Sponsors) at the beginning of webinars.

Golf Classic*

- One complimentary hole sponsorship, with your logo on signage at the tee.
- Early bird registration lets you bypass the wait list and register one foursome (golf fees apply).

Christmas Event

- Two complimentary tickets.

Logo in Annual Report

- Emailed to all members and archived on website for the public.

GOLD SPONSOR

(3 sponsors at \$6,000 each)

IN ADDITION TO THE BRONZE BENEFITS:

Logo & Description on BOMA Website

- Logo in BOMA's sponsor section of the website.
- Three-line description of your company.
- Link to your website.

NEW: Logo banner on BOMA website homepage

NEW: Exclusive VIP virtual networking event with property managers (for only the Platinum and Gold Sponsors).

Large Logo On-Screen

- Corporate logo slide (shared with two other Gold Sponsors) at the beginning of webinars.

* We may need to adapt this sponsorship benefit to accommodate provincial health guidelines.

Golf Classic*

- Sponsorship of power carts, with your logo in every golf cart.
- Early bird registration lets you bypass the wait list and register one foursome (golf fees apply).

Virtual Awards Gala

- Total of four complimentary tickets.

Christmas Event

- Two complimentary tickets.

Advertising eInsert

- Two complimentary e-inserts in the eNewsletter issues of your choice during 2021. Contact BOMA to arrange (\$750 value).

NEW: Logo Spotlight in eNews

- In one issue of eNews, your logo is linked to your website (the ad space is shared with two other Gold sponsors).

Newsletter Profile

- 200-word company profile or update in BOMA eNews. Consider letting members know what your company is doing differently during the pandemic, or place a simple “We’re in this together” message from your team. Send copy and images to BOMA for final edits.

Logo in Annual Report

- Emailed to all members and archived on website for the public.

PLATINUM SPONSOR

(1 sponsor at \$10,000)

IN ADDITION TO BRONZE:

Logo & Description on BOMA Website

- Most prominent and largest logo in BOMA’s sponsor section of the website. Four-line description of your company and link to your website.

Your Logo On Screen

- Exclusive corporate logo slide on a screen at the beginning of webinars.

NEW: Exclusive VIP virtual event with property managers

(for only the Platinum and Gold Sponsors).

Golf Classic*

- Exclusive sponsorship for 288 golfers (i.e. Drink Ticket Sponsor: Color logo on vouchers).
- Early bird registration lets you bypass the waitlist and register up to two foursomes (golf fees apply).

Christmas Event

- Provide welcome address.
- Exclusive corporate logo slide.

NEW: Logo banner on BOMA website homepage

Awards Gala

- Welcome address by a senior representative (approximately one minute).
- Six complimentary tickets.
- Exclusive corporate logo slide.

NEW: One dedicated email to members (i.e. video, educational content, new products)

Newsletter Advertising eInsert

- One free e-insert in the issue of your choice during 2021. Contact BOMA to arrange (\$375 value).

Newsletter Editorial

- 400-word profile or update in BOMA eNews. Consider letting members know what your company is doing differently during the pandemic, or place a simple “We’re in this together” message from your team. Send copy and images to BOMA for final edits.

NEW: Logo Spotlight in eNews

- In one issue of eNews, your logo is linked to your website.

Educational Session

- Opportunity to present on an industry-related topic during 2021. Some conditions apply. Contact BOMA to discuss available dates.

Prominent Logo in Annual Report

- Emailed to all members and archived on website for the public.

If in-person events resume these benefits will be available:

Front Row Reserved Seating

- Front row reserved seating for a maximum of ten people (tickets not included) at luncheons, Awards Gala, Christmas Luncheon and Golf Classic dinner.
- Corporate signage when reserving a full table.

* We may need to adapt this sponsorship benefit to accommodate provincial health guidelines.

BOMA Sponsorship Benefits	Bronze	Silver	Gold	Platinum
Recognition throughout the year	•	•	•	•
Networking event with Directors	•	•	•	•
BOMA eNews Recognition	•	•	•	•
BOMA Website Listing & Link	•	•	•	•
Online Buyers Guide - Sponsor Logo with Listing	•	•	•	•
Sponsor Logo for your use	•	•	•	•
Virtual Awards Gala Tickets & Recognition	•	•	•	•
Recognition in Annual Report	•	•	•	•
Office Space Leasing Guide - Recognition	•	•	•	•
Opportunity to upgrade to other sponsorship levels	•	•	•	
Logo & Description on BOMA Website		•	•	•
Christmas Event		•	•	•
Logo in Annual Report		•	•	•
Golf Classic		•	•	•
Logo on Screen (webinars)		•	•	•
NEW: Logo banner on BOMA website homepage			•	•
Newsletter advertising e-Insert			•	•
Newsletter Profile			•	•
Newsletter Editorial				•
NEW: Logo Spotlight in eNews			•	•
NEW: Exclusive VIP virtual networking event with property managers			•	•
NEW: Logo banner on BOMA website homepage			•	•
Awards Gala Address & Prominence				•
NEW: One dedicated email to members				•
Educational Session – Opportunity to present				•
Prominent Logo in Annual Report				•
VIP seating at in-person events				•



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Association of British Columbia

2021 Sponsorship Order Form

Please complete and email to sjones@boma.bc.ca

Corporate Sponsorship options (1 year term):

- Platinum: \$10,000 (1 sponsor)
- Gold: \$6,000 (3 sponsors)
- Silver: \$3,800 (6 sponsors)
- Bronze: \$2,000 (16 sponsors)

Name of authorizer: _____

Name of contact for details related to sponsorship: _____

Company: _____

Phone: _____ Email: _____

Payment Information:

Send me an invoice. P.O. number (optional): _____

Cheques payable to: BOMA BC. 556 - 409 Granville St., Vancouver, BC V6C 1T2

Credit Card #: _____ Expiry: _____

Name on Card: _____ CCV (3 digit code): _____

Signature: _____